



**Contents:**

<b>Study on the Relationship between Information Technology Investment and Operation Performance</b> <i>Yi-Chan Chung</i>	01-04
<b>Effect of Internal Reconciliation Strategies on Fraud Prevention in Listed Insurance Firms in Nairobi City County, Kenya</b> <i>George G. Gachuru</i>	05-11
<b>Risks in Indian Banking Sectors and role of RBI: an Analysis using CAMELS Model</b> <i>Anubhav Kumar</i>	12-18
<b>A study on the Role of Consultancy in Overseas Education</b> <i>Vineet. R. Kamble, Dr. Priyanka Bobade</i>	19-37
<b>Mécanismes de survie et lutte contre la pauvreté par les ménages dans le milieu rural. Étude menée sur l'axe Kisangani-Banalia, dans le secteur de Bamanga/RDC</b> <i>Jiscard ENVI WA AVUTIA, Joël ALIRAC ADEGIRAC, Nicole ASSERU, Alphonse NGABIROC PEDHI, Vincent LUBANZA NTITA</i>	38-45
<b>Impact of Social Networking on Employee Performance: A Case Study of Madhya Pradesh India</b> <i>Dubey Shalini</i>	46-48
<b>Marketing 4.0 a Literature Review</b> <i>Bintang Andhyka</i>	49-52
<b>FSSC 22000 CERTIFICATION: Study of Implementation in a Brazilian Agroindustrial Cooperative located in the Southwest Region of the State of Sao Paulo</b> <i>Bruna Pereira MARTINS, Edenis Cesar de OLIVEIRA, Nilton Cezar CARRARO, Fabio Albuquerque ENTELMAN</i>	53-66