

## IOSR Journal of Business and Management

#### **IOSR Journals**

### International Organization of Scientific Research

e-ISSN: 2278-487X



Volume : 22 Issue : 4 Series-7

p-ISSN : 2319-7668

#### **Contents:**

<b>GOODS AND SERVICES TAX: AN OVERVIEW</b> Dr. (Smt.) Rajeshwari M. Shettar	01-07
Renovating Indian Banking and Financial Sector through Industry 4.0 Powered Technologies Asha.N, Lahari N Murthy, Amrutha Singh.N	08-12
Issues in Business for Entreprenuers: External and Internal Reasons for Failure Chitranka K	13-19
Growth of Small and Medium Enterprises in South East Nigeria through the Management of Psychological Variables UDU, GABRIEL OBASI CHIDOZIE Ph.D	20-26
A Brief Outline about Employee Welfare Measures of Specific Contemporary Jobs in Select Organizations Dr.S.V.Ramana	27-30
Effect of Financial Structure and Economic Growth in Sub-Sahara	31-43

YUA Henry, OKONKWO, Ikeotuonye Victor, OKARO, Celestine S., OGBONNA, Kelechukwu Stanley

Africa Economies. A Comparative Study of South Africa And Kenya

# Role of Reward Strategies in Performance Management System44-47of an OrganizationRajesh Kumar.RL

Green Human Resource Management in Manufacturing Company48-57Johan Oscar Ong, Setyo Riyanto

Mediating Role Of Competitiveness And Business Performance In58-67Developing Business Performance Of Sme's Craft Semarang RegencyEndang Swastuti