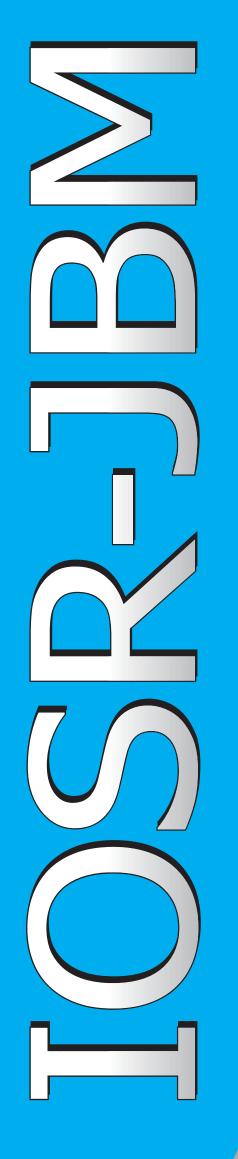


## IOSR Journal of Business and Management

International Organization of Scientific Research



## **Contents:**

The Effect of Leadership, Motivation, and Organizational Commitment on Organizational Citizenship Behavior (OCB) and Nurse Perfromance in Class B Hospital  Aigistina, Jeni Kamase, Ahmad Gani	01-08
Stock Market Performance and Economic Growth: A Causal Relation  Anindita Ghosh, RishavChhaochhoria	09-21
Banking Sector Profitability Through Investigation of Financial Performance Indicators: The Case of Zimbabwe  Phillip Tatenda Gwatiringa	22-30
The Effect of Green Marketing on Customer Satisfaction in Morocco Salwa Mkik, Marouane Mkik	31-35
A Study on Yes Bank Crisis Pooja Sree Pombarla	36-45
The present situation of risk management implementationin Comorian small and medium-sized enterprises  DJAMIL Mohamed, AMINE Ahmed Chamsi, YU jintian	46-55
Emergence of TechFin in the emerging economies  Parth Chhaparwal, Vedang Ratan Vatsa	56-60
The Impact of Augmented Reality in Fashion Retail Stores in India:  Opportunities and Challenges  Aathira Menon, Shreya Bhagat, Dr.Shakeel Iqbal	61-67