Investigating Stock Market Reactions on Sukuk Issuance in Malaysia Based on Tenures

Syazwani Abd Rahim¹, Nursilah Ahmad²

^{1,2}(Faculty of Economics and Muamalat, Universiti Sains Islam Malaysia, Malaysia)

Abstract: The aim of the paper is to examine whether different tenure announcements on sukuk issuance carry any new information to market for the period 2004-2011 in Malaysia. Data are collected from the Securities Commission Malaysia (SC) and Bloomberg database. Sukuk are different at tenures that categorized intoranges 1-5 years, 5.01-10 years and 10.01-15 years. The study employs event study methodology using cumulative average abnormal return (CAAR) on symmetric and asymmetric events based on the reaction of the FTSE Kuala Lumpur Composite Index (FTSEKLCI) to the announcement of sukuk issuance. The results showed that the moderate tenure was not affected too much during the crisis. In conclusion, this study suggests the tenure of 5.01 - 10 years is the best tenure for sukuk issuances. The findings would be useful to issuers, investors and decision-makers in assessing the credit risk of sukuk issuance.

Keywords: Sukuk tenures, event study, asymmetric, CAAR, stock market

I. Introduction

Malaysia was the largest market for sukuk raising USD5.5billion from 54 issues during 2008 [1]. However, during the 2008 financial crisis, the global amount of sukuk issuance decreased sharply by 54.5 percent to reach USD15.1 billion, as compared to USD33.1 billion in 2007. The decline in sukuk issuance was due to the credit crunch that forced investors to step aside from the money markets, hence exhausting resources for sukuk as well. The number of global sukuk issuance had weakened in the first half of 2008 and remained lower than the 2007 record. Despite the decline, the prospects for the sukuk market were still positive because of the existing demand.

Sukuk is defined as "certificates of equal value which evidence undivided ownership or investment in the assets using Shari'ah principles and concepts approved by the Shari'ah Advisory Council (SAC)"[2].Sukuk has developed into one of the most significant mechanisms to raise funds from the market using Islamic guidelines. Sukuk also appeals to conventional investors looking for sukuk that provide the possibility of increasing an original asset and thus the value of the sukuk themselves, while the original debt in bonds cannot be increased [3].Looking at both the increasing expectation of this industry and the growing investor base, the study will investigate the performance of the sukuk industry from 2004 to 2011 in Malaysia.

Thus, this paper examines whether different tenures of sukuk issuance announcements contain pricing relevant information for sukuk. This is motivated by three key factors affecting the sukuk market. First, the industry regained market confidence after the restructuring of the higher profile sukuk default in Dubai after the 2008 financial crisis. Second, investors are avoiding the riskiest markets of the United States and Europe. Third, positive economic growth and favorable debt dynamics in the two most important sukuk issuing regions of the Gulf and Malaysia has attracted investors to the Islamic capital market [4]. The paper contributes to the literature since the empirical work on sukuk issues by sectors is relatively few. The remainder of the paper is organized as follows. Section II discusses the related literature review. Section III discusses the theoretical framework. Section IV highlights the research methodology. Section V discusses the findings and the final section concludes the paper.

A. Sukuk Development In Malaysia

II. Literature Review

Sukuk started in Malaysia in 1990 and spread in the world rapidly [5]. The Malaysian sukuk market took off in 1990, when the world's first sukuk, RM125 million of al-Bai' Bithaman Ajil, was issued by a non-Islamic corporation, Shell MDS. In 2002, Malaysia achieved another significant milestone when the government issued the first global sovereign sukuk, raising USD600 million of 5-year Islamic bonds based on the ijarah concept. This issuance was listed on the Luxembourg Stock Exchange [6]. Table 1 shows the world's first sukuk issues from 1990 to 2010.

Year	Issuer	Highlight Feature	Amount (million)	
1990	Shell MDS	World's first Ringgit Sukuk issued by a foreign-owned, non-	RM125	
1990	(Bai' Bithaman Ajil)	Islamic company	(USD33)	
2001	Kumpulan Guthrie	World's first global corporate Sukuk	USD150	
	(Ijarah)			
2002	Government of Malaysia	World's first global sovereign Sukuk	USD600	
	(Ijarah)			
2002	International Finance		RM500	
2003	Corporation	First Ringgit Sukuk issued by a supranational agency	(USD132)	
2004			RM2, 050	
2004	Cagamas MBS	World's first Islamic residential mortgage-backed securities	(USD\$540)	
2005	DI LIG	Complex and innovative structure, conversion of PLUS's	RM9, 170	
2005	PLUS	existing debts into Islamic finance	(USD2860)	
2006	Khazanah Nasional (Rafflesia Capital)	World's first exchangeable Sukuk	USD750	
2007				
2007	AEON Credit Services First Sukuk issued by a Japanese - owned company		(USD125)	
2007	Nucleus Avenue (Malakoff Corp)	World's first hybrid Sukuk RM8,000	(USD2500)	
2007	Khazanah Nasional (Cherating	nah Nasional (Cherating Largest equity-linked Sukuk issue and highest		
2007	Capital)	oversubscription rate	USD850	
2007	Maybank	The first international subordinated Sukuk	USD300	
2007	Dimension - CCM		RM15, 350	
2007	Binariang GSM	World's largest Sukuk issue (at the time of issuance)	(USD4, 800)	
2010	Government of Malaysia	World's largest global sovereign Sukuk	USD1, 250	
2010	Nomura	First Japanese global Emas sukuk	USD100	
2010	Khazanah Nasional	The largest and longest termed Singapore dollar denominated	SGD1.5 billion	
2010	Knazanan Nasional	'Emas' sukuk	(RM3.6 billion)	
2010	Islamic Development Bank	First Emas sukuk by a multilateral development institution.	USD500	
2011	Khazanah Nasional	World's first China renminbi denominated 'Emas' sukuk, World's First Offshore RMB sukuk	RMB500 (RM246)	
2012	PLUS	World's single largest sukuk issuance	RM30.6 billion	
2012	Khazanah Nasional	Exchangeable sukuk that was first to be priced at negative yield and first Malaysian equity-linked deal since 2010	USD357.8	

Table 1: Global World's First Sukuk Issues

Sources: Securities Commission Malaysia 2012

The global sukuk market experienced a challenging year in 2009, with USD 19 billion (RM63 billion) new issuances, down from a record USD 33 billion (RM109 billion) issuances in 2007. This was because the market faced a liquidity crunch from the global financial crisis and the debate on the compliance of some of the sukuk structures with Islamic law. Despite the challenging market environment, Malaysia continued to be the top world issuer [7]. Table 2 below shows global sukuk new issuance.

Country	Q2 2011 (Amount in USD Billion)	Percentage (%)
Malaysia	31.50	68.3
Bahrain	0.90	2.0
Indonesia	1.70	3.7
Qatar	9.10	19.7
Saudi Arabia	0.30	0.7
UAE	0.00	0.0
Others	2.60	5.6
Total	46.10	100.0

Table 2:Global Sukuk New Issuance for Second Quarter in 2011

Source: Bloomberg

B. Stock Market Reactions to Sukuk Issuance

Many studies have been conducted to examine market participants' reactions to bond announcements and their impact on firm value. A considerable amount of literature so far has focused on the group of bonds carrying special features of having both equity and bond components. A noteworthy first finding who recorded the absence of any significant reaction of the stock markets to conventional bond announcements [8]. This was evidence that stock markets do not react to debt announcements, including bond issuances, even if some studies also found support for a negative reaction [9]. The reaction of stock markets to the issue of bonds was affected by opposing influences.

The event studies were frequently used to test market efficiency [9]. An event study was a statistical method used to gauge the impact of a corporate event, such as stock splits, earnings announcements and

acquisition announcements. Several studies for the United States market documented a significantly negative (on average -1.5 percent) market response to convertible bond issues, confirming the hybrid nature of these financial instruments. The announcement effect of different corporate securities has been the subject of numerous studies, such as [8] for equity, [10] for bonds, and [11] for convertible securities. Furthermore, these results supported the models proposed by [12].

Recent studies, for example, the market reaction was significantly positive during event windows [-3, 0] and [-3, 3] during the announcements of Islamic debt issuance for the period 2000 to 2006 in Malaysia [13]. The wealth effect of Islamic bond issuance announcements was positively influenced by the issuer's investment opportunity and negatively influenced by the size of the issue, the size of the firm and whether the announcement was accompanied by the Securities Commission (SC) approval.

There was a wealth effect of the announcement of Islamic bonds issued for the period 2001 to 2006 in Malaysia [14]. This early market reaction to Islamic bond announcements found that the early market reaction was positive. Regardless of the reaction kind (positive or negative), a possible reason for the early response could be the fact that information of Islamic bond offerings often leaks out to the market before the announcement. A study found significant negative abnormal returns near the announcement days in Malaysia over the period of 2001 to 2007 [15]. They found that the average abnormal return of the subordinated bonds was significantly positive compared to other types of bonds.

Besides, a research found a significant positive market reaction just prior to a firms' positive surprise earnings announcements [16]. When a firm announced positive surprise earnings, investors appeared to perceive a positive signal about the firm's future, which caused an increase in the firm's stock price. Positive surprise earnings announcements did indeed send a positive signal about the profitability and future success of a firm. By doing so, stock prices did increase and the market reacted quickly to available information.

According to [5], a significant negative abnormal return occurred one day before the announcement date in a sample of 45 listed companies on Bursa Malaysia involved in the issuing of Islamic debts during 2005 to 2008. The event window was -15 to +15 days around the announcement date (22 working days). The negative abnormal return of the day before the announcement was highly significant at the five percent level and insignificant on day +1. Significant negative abnormal return of the day before showed that the announcement of Islamic bonds in the market was a reflection of bad news during the years 2005 to 2008 in the Malaysian market.

III. Theoretical Framework

Event Studies Theory

Event studies are an important tool in finance, which concern with the valuation of firms and the changes in firm value resulting from, for example, changes in capital structure. In general, the value of a firm is difficult to measure. However, if there is an efficient market for the firm's stock, the impact of decisions of this type can be measured by the change in the stock price around the time when the decision becomes public knowledge. Although such events can be studied in many different ways, the empirical finance literature has taken a particular approach based on statistical tests of the significance of abnormal stock returns around event dates. Figure 1 shows the reaction of stock prices in the stock market to news around the events.



Source:Frederic S. Mishkin 2001[17]

In an event study, it is important to test for any evidence of (1) under reaction, (2) overreaction, (3) early reaction, or (4) delayed reaction around the event. If the market is "semi-strong-form efficient", the effects of an event will be reflected immediately in the security prices. Thus, a measure of the event's economic impact

can be constructed using the security prices that are observed over a relatively short time period (Frederic S. Mishkin, 2001).

The efficient markets hypothesis (EMH) can be distinguished depending on the level of available information: (1) weak form EMH, (2) semi-strong form EMH and (3) strong form EMH. The weak form EMH states that current asset prices already reflect past prices and volume information. The information contained in the past sequence of prices of a security is fully reflected in the current market price of that security. It is named weak form EMH because the security prices are the most publicly and easily accessible information. In comparison, the semi strong form EMH states that all publicly available information is already incorporated in the asset prices. Finally, the strong form EMH stipulates that private information or insider information is quickly incorporated in the market prices.

IV. **Research Methodology**

A. Sample and Data Collection

The sample period (2004–2011) contains 1,582 events of sukuk issuances in Malaysia. The sukuk issuances are collected and separated by tenures. The tenures are categorized intoranges 1-5 years, 5.01-10 years and 10.01-15 years. The estimation period for the study is from 2001 to 2003 based on FTSEKLCI as a proxy data on closing prices from FTSEKLCI are collected based on daily date from the DataStream databasefor the period 2004 to 2011. The Kuala Lumpur Stock Exchange Composite Index is a broad based capitalization weighted index of 100 stocks designed to measure the performance of the Kuala Lumpur Stock Exchange. Among the objectives of the KLCI are: (1)to provide a performance benchmark for the Malaysian equity market; (2) to reflect the performance of those listed companies are representative of the major sectors as in the Malaysian economy; and (3) to reflect the growth and development in Malaysian corporate and economic sector.

B. Method

For the purpose of the study, the market is hypothesized to react positively to the announcement of sukuk issues. This is due to firstly, cheaper financing costs since sukuk has higher liquidity due to a wider investor base encompassing of both Muslims and conventional investors. Second, there is higher demand for Shariah compliant stocks since 85 percent of total securities listed on Bursa Malaysia are Shariah compliant. Third, funds raised from the Islamic debt instruments are used to finance new activities (Ibrahim and Minai, 2009).

The performance of stock prices of firms on certain days is measured using (1):

$$AR_{it} = R_{it} - (\alpha_{it} + \beta_i R_{mt})$$

(1)

Where: AR_{it} = Abnormal returns for firm i at time period t

 R_{it} = Actual returns for firm i at time period t

 R_{mt} = Returns on market portfolio in period t

 α_i = The constant average returns of stock i

 β_i = Beta estimate of stock

 α and β are estimated using market model which relates the given sukuk to the return of the market portfolio. The returns of the FTSE Kuala Lumpur Composite Index are used as a proxy of market returns. They are calculated by running regression of sukuk returns against the market returns. After estimating the abnormal returns for each firm, the abnormal return for all of the firms on each day of the event window are then aggregated and averaged as (2); where N is equal to the number of firms in the sample:

$$AAR_{t} = \frac{1}{N} \sum_{t=1}^{N} AR_{it}$$
⁽²⁾

The t-test for AAR_t is estimated as (3)

t-test = CAAR /
$$\delta$$
 (CAAR) (3)

where;

AARt = Average abnormal return of period t

 δ = Standard deviation of average abnormal return over the estimation window. To observe the cumulative effects, the cumulative abnormal returns (CAAR_{t,+t2}) are computed as (4) below:

$$CAAR_{(-t_{1,+t_{2}})} = \sum_{=t_{1}}^{=t_{2}} AAR$$

(4)

 $CAAR_t$ is a more precise representative of the long term effect on share prices from bond offering announcements. The standard deviation of CAAR is defined as (5); where N is the number of days in the CAAR statistics:

$$\delta(CAAR) = \delta(AAR)\sqrt{N} \tag{5}$$

V. Findings And Discussion

Before the crisis, the market showed negative reactions in short term events, but positive reactions in long term events within 1 - 5 years after the sukuk announcement. These results show the high confidence among investors to invest in sukuk for this tenure. The maximum CAAR was on [-10,+20] and the minimum CAAR was on [-20,+40]. During the crisis, the market reacted negatively in all events with the maximum CAAR on the symmetric event [-3,+3] and the minimum CAAR on the asymmetric event [-5,+3]. These results show that early reactions after the announcement were negative as reactions were affected by negative information. The investors reacted to avoid risk. After the crisis, the market showed that all events reacted negatively and 13 events had negative and significant results. The maximum CAAR after the crisis was on the short symmetric event [-1,+1] and the minimum CAAR was on the long asymmetric event [-40,+20]. These results show the strong impact of the crisis on the market after the issuances. This short tenure of within five years shows that although the number of issuances decreased during the crisis, it increased after the crisis. This tenure shows the highest number of issuances after the crisis compared to the other tenures.

Table 3 shows that the second sukuk tenure ranged from 5.01 - 10 years. Before the crisis, the market showed that the maximum CAAR was in [-30,+30]. But, the worst event was on [-20,+40]. Sukuk investment showed that the number of issuances during this tenure was the highest compared to the other tenures. These results show the strong confidence among sukuk investors to invest in sukuk. During the crisis, the market reacted negatively and significantly in short term events, but had positive and significant reactions for long term events. The maximum CAAR during the crisis showed that there was an overreaction of 0.1596 with 1% significant results. The minimum CAAR during the crisis, there was no negative and significant result. The market to react slowly during the crisis. After the crisis, there was no negative and significant result. The maximum CAAR was on [-20,+40] and the minimum CAAR was on [-40,+20]. But, after the crisis, the number of issuances during this tenure decreased. These results show that the investors tried to avoid risks after the crisis to reduce the probability of sukuk default.

The longest tenure was between 10.01 - 15 years. The market had positive and negative reactions before the crisis. The only event showing significant results was on the asymmetric event [-20,+10], at -0.0264 significance. The maximum CAAR before the crisis was on the asymmetric event [-7,+3] and the minimum CAAR before the crisis was on [-20,+40]. Table 5.17 also displays overreactions during the crisis with four events producing positive and significant results, but there was no negative with significant results. This tenure showed that the maximum CAAR was on [-40,+20] during the crisis while the minimum CAAR was on [-3,+7]. This tenure also showed that all events reacted positively after the crisis. After the crisis, the market indicated that the maximum CAAR was on [-20,+10] and the minimum CAAR was on [-2,+2]. The number of sukuk issuances during this tenure was the lowest compared to the other tenures, as investors reacted towards safety to avoid risks.

					n Sukuk Issuar			I ISL KL	-		
	Cumulative Average Abnormal Return (CAAR)										
N	Event Window	Types of	1-5 Years			5.01 - 10 Years			10.01-15 Years		
No		Events	2004- 2006	2007- 2008	2009- 2011	2004- 2006	2007- 2008	2009- 2011	2004- 2006	2007- 2008	2009- 2011
1	[-1,+1]		0.0004	-0.0196**	-0.0053*	0.0039	-0.0067*	-0.0103	-0.0019	0.0038	0.0208
1	[-1,+1]		.137	-2.119	-1.790	1.165	-1.890	-1.667	199	1.423	1.991
2	[-2,+2]		0.0008	-0.0215	-0.0086	-0.0053	-0.0124*	-0.0015	0.0131	0.0004	0.0051
2	[2,12]		.122	-1.315	-1.325	944	-1.719	200	1.150	.050	1.772
3	[-3,+3]	Symmetric	0.0228**	-0.0121	-0.0102	-0.0030	-0.0208**	0.0142	0.0094	-0.0112	0.0444
	[0, 0]	event	2.661	551	-1.485	484	-2.237	1.218	.961	-1.238	1.229
4	[-7,+7]	windows	-0.0053	-0.0627 -1.467	-0.0201**	-0.0136*	-0.0048	0.0294* 1.822	0.0009	0.0197 1.056	0.0926 1.471
			221	-1.467	-2.143 -0.0475***	-1.758 0.0033	472 0.1242***	0.0272	.071	0.4234***	0.1229
5	[-15,+15]		-0.0130	392	-3.534	.130	3.780	1.250	-0.0103	4.997	1.670
			-0.0436	-0.0247	-0.0862***	0.0254	0.0562	-0.0174	-0.0008	0.4251***	0.2104
6	[-30,+30]		617	352	-2.829	.665	1.259	481	011	4.477	1.821
			0.0203**	-0.0135	-0.0080	0.0032	-0.0048	-0.0001	0.0108	-0.0046	0.0323
7	[-1,+3]		2.591	740	-1.198	.614	684	010	1.221	808	1.723
			0.0029	-0.0181	-0.0075**	-0.0023	-0.0227***	0.0040	-0.0033	-0.0028	0.0329
8	[-3,+1]		.435	-1.630	-2.195	476	-4.350	.452	308	420	1.177
9	[2:4]		0.0050	-0.0181	-0.0098	-0.0138*	-0.0157*	0.0024	0.0137	-0.0142	0.0152
9	[-2,+4]		.417	-1.011	-1.376	-1.799	-1.894	.266	1.311	-1.213	1.159
10	[-4,+2]		0.0126**	-0.0134	-0.0145**	-0.0141**	-0.0213**	0.0116	-0.0021	0.0058	0.0360
10	[-4,+2]		2.164	784	-2.127	-2.482	-2.656	1.194	215	.622	1.159
11	[-3,+5]		0.0060	-0.0123	-0.0155**	-0.0083	-0.0213**	0.0095	0.0072	-0.0184	0.0522
11	[-5,15]		.326	619	-2.117	-1.305	-2.397	.839	.586	-1.385	1.230
12	[-5,+3]		0.0259**	-0.0755	-0.0107	-0.0144*	-0.0346**	0.0128	0.0159	0.0079	0.0572
	[5,15]		2.432	-1.625	-1.514	-1.729	-2.547	1.072	1.068	.552	1.415
13	[-3,+7]	Asymmetric	0.0079	-0.0147	-0.0186**	-0.0097	-0.0064	0.0226	-0.0110	-0.0196	0.0798
	. , 1	event	.466	690	-2.471	-1.312	711	1.438	-1.363	-1.276	1.302
14	[-7,+3]	windows	0.0096 .589	-0.0598 -1.353	-0.0117 -1.396	-0.0070 940	-0.0192* -1.798	0.0209* 1.837	0.0213 1.566	0.0281* 1.910	0.0572 1.473
			0.0043	-1.353 -0.0469	-1.396	-0.0227	-1.798	0.0385**	0.0006	0.0000	0.0909
15	[-4,+10]		.215	-1.298	-3.503	-0.0227	-1.312	2.400	.037	.002	1.494
			-0.0074	-0.0368	-0.0139	-0.0208**	-0.0054	0.0080	0.0085	0.0454**	0.0572
16	[-10,+4]	-	333	926	-1.547	-2.315	503	.679	1.141	2.394	1.686
			0.0286	-0.0367	-0.0606***	0.0112	0.0619***	0.0234	0.0128	0.0744	0.1334
17	[-10,+20]		.784	684	-4.328	.388	2.916	1.024	.300	2.968	1.576
10	F 20 + 101		-0.0752	-0.0399	-0.0413***	-0.0344*	0.0742**	0.0304*	-0.0264**	0.3834	0.1219*
18	[-20,+10]		-1.322	644	-3.125	-1.852	2.315	1.753	-2.359	4.286	2.496
19	[-20,+40]		-0.0819	-0.0536	-0.0628**	-0.0518	0.0722**	0.0744*	-0.0533	0.3342	0.2501
19	[-20,+40]		-1.014	709	-2.117	-1.163	2.222	1.988	934	3.892	2.082
20	[-40,+20]		-0.0125	-0.0452	-0.1014***	0.0173	0.1596***	-0.0335	-0.0081	0.5062	0.1340
20	[*+0,+20]		191	574	-5.380	.527	3.326	-1.011	118	5.014	1.304

Table 3:CAAR Estimations by Tenure, Based on FTSE KLCI

Note: t-statistics are in parentheses, *Significant at 10%, **Significant at 5%, ***Significant at 1% Source: Author's calculation

Table 4:Cumulative Average Abnormal Return (CAAR) of Sukuk Issuances in Malaysia by Tenures

	Malaysian Sukuk Issuance by Tenure (2004-2011)										
Indicators	Cumulative Average Abnormal Return (CAAR)										
Indicators	1.00-5.00 Years			5.01-10.00 Years			10.01-15.00 Years				
	2004-2006	2007-2008	2009-2011	2004-2006	2007-2008	2009-2011	2004-2006	2007-2008	2009-2011		
Average Overall	-0.0046	-0.0326	-0.0295	-0.0078	0.0167	0.0133	-0.0002	0.1094	0.0823		
Average Significant	0.0204	-0.0196	-0.0397	-0.0185	0.0227	0.0387	-0.0264	0.2305	0.1219		
Average Symmetric	-0.0063	-0.0279	-0.0297	0.0018	0.0226	0.0069	0.0017	0.1435	0.0827		
Average Asymmetric	-0.0039	-0.0346	-0.0294	-0.0120	0.0142	0.0161	-0.0010	0.0947	0.0822		
Minimum	-0.0819	-0.0755	-0.1014	-0.0518	-0.0346	-0.0335	-0.0533	-0.0196	0.0051		
Maximum	0.0286	-0.0121	-0.0053	0.0254	0.1596	0.0744	0.0213	0.5062	0.2501		
No of Significant (+ve)	4	0	0	0	5	5	0	4	1		
No of Significant (-ve)	0	1	13	6	9	0	1	0	0		

Note: The average values are calculated based on the significant findings from Table 3. n = 50 companies. Source: Author's calculation

Table 5:	Summa	ry o	f Sukuk	Issuances	by	Tenures

			Summary of	of Sukuk Issuances by T	Fenure (2004-2011)						
		No. of Issuances by Tenure									
Years		1.00-5.00 years	Total of 1.00-5.00 years 5.01-10.00 years Total of 5.01-10.00 years			10.01-15.00 years	Total of 10.01-15.00 years				
Before	2004	9		7	39	1					
Crisis	2005	6	32	10		1	10				
Crisis	2006	17		22		8					
During	2007	11	23	35	55	3	18				
Crisis	2008	12	23	20		15	18				
1.0	2009	25		8	24	1					
After	2010	19	63	2		0	5				
Crisis	2011	19		14	1	4					
Total		1	18	118 33							
Total no. of Issuances			269								

Source: Author's calculation

Tables 4 and Table 5 display the market reactions by different tenures. The results show an equal number of issuances between the tenures of 1 - 5 years and 5.01 - 10 years which are 118 issuances each. Although both tenures showed the same number of sukuk issuances, the number of sukuk issuances for the 1-5 year period, fell during the crisis and increased after the crisis. In contrast, for the moderate tenure of 5.01 - 10 years, the number of issuances increased during the crisis and decreased after the crisis. Sukuk investors avoided risks after the crisis as their confidence was affected by the global crisis. The results showed that the moderate tenure was not affected too much during the crisis. In conclusion, this study suggests the tenure of 5.01 - 10 years is the best tenure for sukuk issuances.

VI. Conclusion

The paper investigates how the stock market reacts to sukuk issuances based on different tenures before, during and after the recent 2008 financial crisis in Malaysia. The findings indicate that there are positive, significant and asymmetric market reactions in the case of '1-5 years, 5.01-10 years and 10.01-15 years' tenures sukuk announcement in certain events. Thus, the findings suggest that the tenure of 5.01 - 10 years is the best tenure for sukuk issuances. The positive market reactions can be interpreted in two ways. First, the market can readily distinguish the news. Second, there are confidence effects that shareholders wealth will be increased through the issuance of these sukuk tenures. This is because, sukuk being neither debt, nor shares are true to the calling of Islamic economics whereby the issue reflects the economic strength of the company and hence the read economic activities underlying the issuance. However, future research might want to distinguish the reaction of stock markets among other types of sukuk structures, for instance wakalah and other hybrid sukuk. In addition, factors that move sukuk markets can also be explored using regression or CAPM analysis to get more accurate results of cumulative average abnormal return.

References

- MENA Sukuk Report (2009). Global Investment House. Global Research Sukuk, February 2009. "Sukuk Market Down but Not Out".
- [2]. Securities Commission Malaysia (2011). Annual Report of Securities Commission Malaysia 2011.
- [3]. Mohamed, Z. 2008. Sukuk-A Brief Introduction. Senior Associate. Azmi & Associates.
- [4]. Ahmad, N. & Rahim, S.A. (2012). "Post-Crisis Stock Market Reactions Following Sukuk Issuance in Malaysia," Proceeding of the 2nd International Conference on Arts, Social Sciences & Technology (ICAST2012), organized by the Research and Industrial Linkages Department of University Teknologi MARA (UiTM) Kedah.
- [5]. Modirzadehbami, S. & Mansourfar, G. (2011). "Information Content of Islamic Private Debt Announcement: Evidence from Malaysia". World Academy of Science, Engineering and Technology.
- [6]. Aziz, Z.A. (2007), "The challenge for a global Islamic capital market strategic developments in Malaysia". Keynote address Governor of the Central Bank of Malaysia, at the Islamic Bonds Summit 2007. London.
- [7]. International Islamic Finance Hub. 2010. Gateway to Asia: Malaysia. Malaysia International Financial Centre.
- [8]. Mikkelson, W. & M. Partch. 1986. Valuation Effects of Security Offerings and the Issuance Process. Journal of Finance Economics. Vol.15.
- [9]. Brown, S.J. & J.B. Warner. 1980. Measuring Security Price Performance. Journal of Financial Economics. Vol. 8.
- [10]. Eckbo, B. 1986. Valuation Effects of Corporate Debt Offerings. Journal of Financial Economics. Vol. 15.
- [11]. Dann, L. & W. Mikkelson. 1984. Convertible Debt Issuance, Capital Structure Change and Financing-Related Information: Some New Evidence. Journal of Financial Economics. Vol. 13.
- [12]. Myers, S. & N. Majluf. 1984. Corporate Financing and Investment Decisions When Firms Have Information That Investors Do Not Have. Journal of Financial Economics. Vol. 13.
- [13]. Ibrahim, Y. & M.S. Minai. 2009. Islamic Bonds and the Wealth Effects: Evidence from Malaysia. Investment Management and Financial Innovations. Vol. 6. Issue 1.
- [14]. Ashhari, Z.M., L.S. Chun & A.M. Nassir. 2009. Conventional vs Islamic Bond Announcements: the Effects on Shareholders' Wealth. International Journal of Business and Management. Vol. 4. Issue 6.
- [15]. Ameer, R. & R. Othman. 2010. Stock Market Reaction to Bonds Issuance: Evidence from Malaysian Banking Sector. International Research Journal of Finance and Economics. ISSN 1450-2887. Issue 45.
- [16]. Abdul-Qoyum & M. Ardiansyah. 2011. Testing the Semi-Strong Form Efficiency of Islamic Capital Market with Response to Information Content of Dividend Announcement- A Study in Jakarta Islamic Index. International Conference on Management (ICM 2011) Proceeding.
- [17]. Frederic, S.M. 2001. The Economics of Money, Banking, and Financial Markets. Columbia University.