

Use of Forecasting Models to Predict Producers and Consumers Losses

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Abstract: There are several approaches in estimating losses caused by the environmental intervention. The common one is to determine the incomes obtained before and after the perturbation where the difference is the net loss or gain. However, the loss sometimes extends to the consumers who have to pay more for the goods affected by the perturbation following the law of demand and supply. Thus, in fisheries, the losses are determined by the differences of producer and consumer surpluses. The forecasting technique-using time series data collected in 1992-1997 is used to predict landings after perturbation for the next six years. ARIMA (2,0,2) model is found suitable for the forecasting to perform. It is suggested that in the situation where the landings trend is already decreasing even before the perturbation, forecasting technique is used to discern the losses. The reason being, the decreasing trend after perturbation is likely to be perceived as naturally caused thus does not merit losses claim.

Keywords: Forecasting, ARIMA models, fish landings

I. Introduction

Estimating losses due to pollution caused by the perpetrators sometime could be too simplistic. For example, when fishers caught lesser fish than what they used to get without the intervention, the difference is regarded as a loss. More often the task of estimating the losses is made difficult when there is no proper record of income data before the intervention. Thus, estimator has to rely solely on the information given by the fishers during the interviews. It is then expected, by using this method, claiming compensation is open for debate especially when the perpetrator is accusing over-estimation.

In this paper, the actual environmental incident occurred in 1997-1998 is used as an example to demonstrate how forecasting technique may be useful in estimating income losses. Fish is the commodity both benefited by the producers, the fishers and consumers who bought it in the markets. Therefore, fishers are not the only one making loss since consumers in time of perturbation have to pay more for the fishes following the law of demand and supply [1]. Since fishers are producers, their losses can be explained in terms of reduced producers' surplus. Consumers who purchased fish for consumption had to pay more than before, regarded it as a loss as well since their consumer surplus had reduced.

The benefits gained or lost is practicable to be assessed by comparing the differences between before and after the intervention. This study chooses the periods six years before (1992-1997) and six years after (1998-2003) the perturbation since it associated with the land reclamation project in South Manjung, Perak [2]. The objective of this study is to estimate losses using forecasting technique of ARIMA time series model [3] and to construct fish landing data which represented the amount that was forecasted to be landed in the absence of perturbation. Comparing forecasted data with the actual fish landed; consumer and producer surpluses are gauged.

II. Materials and Methods

2.1 Data collection

Demand and supply curves for fish were constructed using data extracted from the Annual Fisheries Statistics (AFS) published by Department of Fisheries Malaysia (DOF) for the period between 1992 and 2003 with the exception of fish landings and prices of South Manjung where they were obtained raw from unpublished statistical reports of Fisheries District Office of Manjung (FDOM), Perak recorded on the official forms number SMPP 1/8_Pin.1/96 and SMPP 4/86 respectively. Due to lack of information and data on fish that were sold in different forms at other market outlets, (canned, reduced, cured, etc.) this study limited itself to the study of demand and supply of fish that were transacted at landing points and fish markets. Hence, the actual total amount of fish sold in South Manjung markets is shown in Table 1.0.

The demand scatter diagram (or scattergram) of retail price per kg against the quantity demanded over a 11-year period is shown in Fig. 1.0. Since the scattergram exhibits a strong association between the two variables [4]. It is assumed that the curve is characterized by a linear demand function. However, [5] suggested that the scattergram alone is not a confirmatory statistical procedure. The scattergram allows the researcher to check visually the validity of a general linear confirmatory procedure that is being used (such as correlation or

regression). To determine whether there is a genuine relationship or not, Pearson's product-moment correlation coefficient parametric test was applied to retail price against the quantity fish demanded ($r = -0.734$, $P = 0.024$). The negative relationship was significant at the 5% level indicating the nature of demand function, such that as price of fish increases, the less is being demanded.

Table 1.0 : The actual amount of fish sold in the markets of South Manjung

Year	Total Fish Landing* (kg)	Fish Disposition Fraction** (Fresh and Chilled)	Total Fish Sold In Markets (kg)	Average Retail Price *** (RM/kg)
1992	4,559,650.0	0.66	3,009,369	6.05
1993	4,105,000.0	0.39	1,600,950	8.25
1994	6,998,460.0	0.53	3,709,184	5.0
1995	7,216,680.0	0.58	4,185,674	5.30
1996	8,462,560.0	0.55	4,654,408	5.20
1997	7,109,070.0	0.56	3,981,079	5.50
1998	5,481,180.0	0.54	2,959,837	4.87
1999	4,395,940.0	0.49	2,154,011	5.89
2000	6,003,620.0	0.50	3,001,810	6.27
2001	5,518,590.0	0.19	1,048,532	7.12
2002	4,081,100.0	0.15	612,165	8.20
2003	5,636,210.0	0.22	1,239,966	7.30

Source: * AFS DOF Malaysia, ** AFS DOF Perak, *** FDOM.Perak

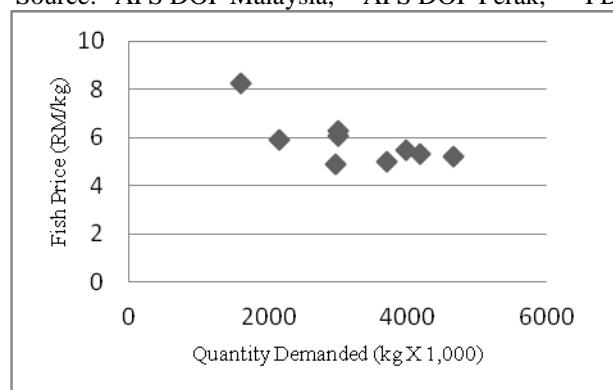


Fig. 1.0: The scattergram of fish price (retail) against quantity demanded

The relationship between price (P_t) and quantity demand (Q_t) of fish was $P_t = 8.318 - 7.70E - 07Q_t$. The consumers' surplus of a particular year was represented by the area under the curve but above the retail price; that is, consumers' surplus, $CS_t = \frac{1}{2} [8.318 - P_t] [Q_t]$. The net consumers' surplus is thus given by $NCS = \sum CS_t$ which for the years 1992 to year 1997 was RM 28,802,337 and between 1998 and 2003 was RM 12,086,913 (Table 2.0), indicating a loss of RM 16,715,424 as a result of change of environment (land reclamation) after 1997.

Table 2.0: The difference of consumer surplus before and after perturbation

Year (i)	Retail Price-RM (P _t)	Quantity Demanded-kg (Q _t)	Consumer Surplus-RM (CS _t)
1992	6.05	3,009,369	3,412,624
1993	8.25	1,600,950	54,432
1994	5.0	3,709,184	6,153,536
1995	5.30	4,185,674	6,316,182
1996	5.20	4,654,408	7,256,222
1997	5.50	3,981,079	5,609,340
Total			$\sum CS_t = 28,802,337$
1998	4.87	2,959,837	5,102,759
1999	5.89	2,154,011	2,614,969
2000	6.27	3,001,810	3,073,853

2001	7.12	1,048,532	628,070
2002	8.20	612,165	36,117
2003	7.30	1,239,966	631,142
Total			$\sum CS_t = 12,086,913$

The supply scattergram over 11 year period between ex-vessel price per kg and the quantity supplied is shown in Fig. 2.0. The relationship between supply is designated by $P_t = 2.71 + 2.989 \times 10^{-7} Q_t$, where P_t is the ex-vessel price, Q_t is the quantity supplied and t is year 1992..., n = 2003. The producers' surplus is the area below the ex-vessel price but above the supply function curve. Thus, the producers' surplus is given by $PS_t = \frac{1}{2} [P_t - 2.71] [Q_t]$, where P_t is the ex-vessel price, Q_t is the quantity sold and t is year 1992 ..., n = 2003. The net producers' surplus, NPS = $\sum PS_t$. For the years 1998 -2003 was lower than that in years 1992-1997 indicating a loss of RM 13,283,609.10 to the fishers (Table 3.0).

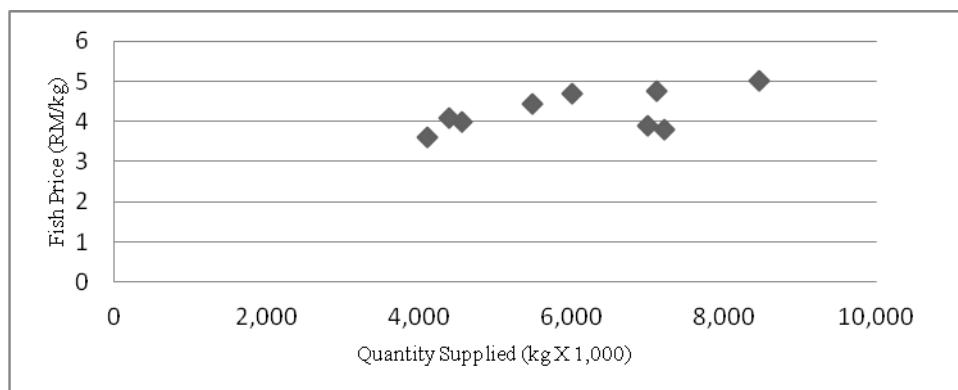


Fig. 2.0: The Scattergram of fish price (ex-vessel) against quantity supplied

Table 3.0: The Difference of producer surplus before and after perturbation

Year	Quantity (kg) (Q_t)	Ex-vessel Price (RM) (P_t)	Producer Surplus (RM), $PS_t = \frac{1}{2} [P_t - 2.71] [Q_t]$
1992	4,559,650	4.0	2,940,974
1993	4,105,000	3.62	1,867,775
1994	6,998,460	4.8	7,313,391
1995	7,216,680	5.1	8,623,933
1996	8,462,560	5.0	9,689,631
1997	7,109,070	4.77	7,322,342
			$\sum PS_t = 37,758,046$
1998	5,481,180	4.43	4,713,815
1999	4,395,940	4.1	3,055,178
2000	6,003,620	4.7	5,973,602
2001	5,518,590	4.43	4,745,987
2002	4,081,100	4.0	2,632,310
2003	5,636,210	3.9	3,353,544.
			$\sum PS_t = 24,474,436$

Producers' surplus can also be estimated by the accounting method. The net profit of fishers is the difference between total revenue and the total variable cost. The total revenue is the amount fishers get by selling their fish at a given price. This net profit is the producers' surplus and is given by $PS_t = TR_t - TVC_t$, where TR is the total revenue, TVC is the total variable cost and t is the year 1992, 1993, 1994 ..., n = 2003. The TVC of a particular year is given by $TVC_t = \text{operating cost per fishing trip} \times 20 \text{ fishing days} \times 12 \text{ months} \times \text{number of fishing vessels}$ [6]. For example, in 1992, there were 500 fishing vessels, each spending an average RM 39.87 for every fishing trip. Therefore, $TVC_{1992} = \text{RM } 39.87 \times 20 \times 12 \times 500 = \text{RM } 4,784,400$. NPS for the

years 1992 - 1997 was RM 150,564,580 compared with RM 57,292,913 between 1998 - 2003, indicating a loss of RM 93,271,667 as a result of the projects. (Table 4.0).

Table 4.0: Accounting method: The difference of producer surplus before and after perturbation

Year/No.of Vessels (i)	Total Revenue (TR _i) RM	Total Variable Cost (TVC _i) RM	Producers' Surplus (PS _i) TR _i - TVC _i RM
1992/500	18,238,600	4,784,400	13,454,200
1993/525	14,860,100	5,128,200	9,731,900
1994/483	33,592,608	4,661,143	28,931,465
1995/511	36,805,068	4,979,184	31,825,884
1996/515	42,312,800	5,079,960	37,232,840
1997/455	33,910,263	4,521,972	29,388,291
$\sum PS_i$			150,564,580
1998/515	24,281,627	8,203,332	16,078,295
1999/529	18,023,354	8,498,702	9,524,651
2000/898	28,217,014	15,392,438	12,824,576
2001/802	24,447,353	14,601,533	9,845,820
2002/792	16,324,400	14,731,200	1,593,200
2003/770	21,981,219	14,554,848	7,426,371
$\sum PS_i$			57,292,913

2.2 Losses measured on forecasted data

The forecasting technique was used to forecast fish landings, Q_t , in years $t = 1998, 1999, 2000 \dots n=2003$ and then fitting the forecasted values into the demand equation $P_t = 8.318 - 7.70E - 07Q_t$. Table 5.0 shows the time-series data of fish landings collected on a monthly basis in South Manjung. The consumer surplus is then obtained by inserting the value P_t and Q_t into $CS_t = \frac{1}{2} [8.318 - P_t] [Q_t]$. Similarly, the PS is obtained by imputing Q_t into the supply equation $P_t = 2.71 + 2.9890E - 07Q_t$ and the P_t obtained into $PS_t = \frac{1}{2} [P_t - 2.71] [Q_t]$. Since the interest here is to measure the difference in benefits received by the consumer between the forecasted

and the actual fish landings, the consumer net benefit is given by $CNB_{FA} = \sum_{t=1998}^{n=2003} FCS_t - \sum_{t=1998}^{n=2003} ACS_t$ where

FCS_t is the forecasted consumer surplus at time t and ACS_t is the actual consumer surplus at time t . A similar treatment is also applied to the producer's net benefit/loss, i.e. $PNB_{FA} = \sum_{t=1998}^{n=2003} FPS_t - \sum_{t=1998}^{n=2003} APS_t$, where P is

the producer. The Total Economic Surpluses (TES), i.e. the surpluses benefited/lost by the society, is then given by $TES = CNB_{FA} + PNB_{FA}$.

Table 5.0: Monthly time-series data of fish landings of South Manjung

Months	Years									
	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003
Jan.	361.16	338.1	446.05	535.62	364.46	451.79	479.21	397.21	294.44	370.18
Feb.	354.86	856.21	603.69	398.35	404.14	380.98	415.64	412.16	273.7	400.08
Mar.	572.36	925.15	888.83	791.88	394.33	417.62	418.12	426.81	295.41	500.58
Apr.	1273.95	779.26	635.62	1012.44	326.45	371.87	534.01	567.39	368.91	499.63
May	1270.3	784.87	648	610.72	461.95	305.25	497.03	590.79	259.69	561.39
June	529.45	591.58	814.56	934.71	586.27	399.87	412.42	519.7	270.76	504.1
July	353.25	680.95	928.44	618.21	547.17	393.04	474.89	350.25	347.56	452.72
Aug	419.66	371.02	449.87	523.48	576.71	329.31	470.53	533.65	463.96	452.56
Sep.	500.37	373.64	733.48	356.14	536.15	307.97	465.31	639.48	306.78	598.91
Oct.	532.44	513.91	662.46	392.23	518.2	321.31	528.05	409.72	404.01	412.44
Nov.	427.5	513.77	776.31	457.67	421.2	316.67	699.35	347.83	396.06	420.64
Dec.	403.16	488.22	675.26	477.61	344.14	400.25	609.06	322.89	399.73	462.98

III. Result

3.1 Specifying ARIMA model

In any time series analysis, a visual plot of the data is usually the first step [7]. Fig. 3.0 is the time-series plot of monthly landings (t) plotted against time. Landings were not affected by seasons since the patterns show irregular peaks and troughs over time.

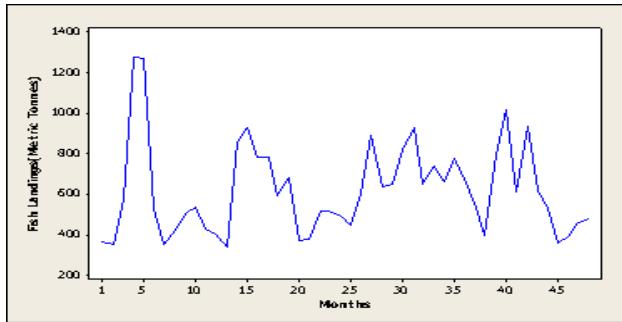


Fig. 3.0: Time-Series plot of South Manjung fish landings between 1994-1997

Note: Months 1-12 (1994), months 13-24 (1995), months 25-36 (1996), and months 37-48 (1997).

Before the ARIMA model can be applied to a time series, it must be assured that the time series is stationary [8]. According to [8], the time-series variable, X_t , is stationary if, (1) the mean of X_t is constant over time, (2) the variance of X_t is constant over time, and (3) the simple correlation coefficient between X_t and X_{t-k} (also called an autocorrelation function) depends on the length of the lag (k) but on no other variable (for all k). The test for equality of variances [9] on the time-series data showed that the $F_{\max} = 6.22$ at $P= 0.05$ which is higher than the critical value of $F_{\max} = 5.23$ ($df= 11$, $k= 4$) indicating that the variances are significantly different, thus the data were logarithmic transformed. The transformed data (natural logarithm) offered $F_{\max} = 5.10$ indicating equal variances among the samples. To conclude whether the time series is stationary or not can be done by studying the graph of the correlogram of the series [10]. The correlogram is the plot of an autocorrelation function, ACF against the lag length. Fig. 4.0 is the correlogram of the log-transformed monthly fish landings time series from 1994 to 1997. The time series shows no differencing ($d=0$) as it signifies a stationary feature since the ACF drops off as k , the number of lags becomes large which is usually not the case for a nonstationary series [3] or as put by [8], a nonstationary series will show little tendency for the ACFs to decrease in size as the number of lags increases. The correlogram is produced by using the Minitab program and plugging the maximum number of lags = 48.

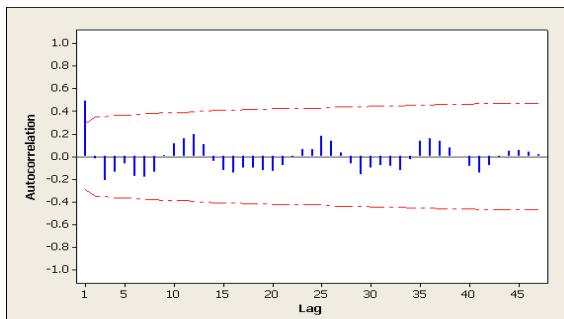


Fig. 4.0: Autocorrelation function for log-transformed fish landings
(with 5% significance limits for the autocorrelations)

The next step is to arrive at the tentative ARIMA model that is, to choose the integer values for p and q having decided that $d = 0$. This is the identification process where the ACF and PACF are used to estimate p and q . Fig. 5.0 is correlogram of the PACF plotted against the lag length. In particular, the last lag before the PACF tends to zero is typically a good value for p , and the last lag before the ACF tends to zero is typically a good value for q [8]. Thus, in this case the tentative ARIMA model is ARIMA (2,0,1) or an equivalent to ARMA (2,1).

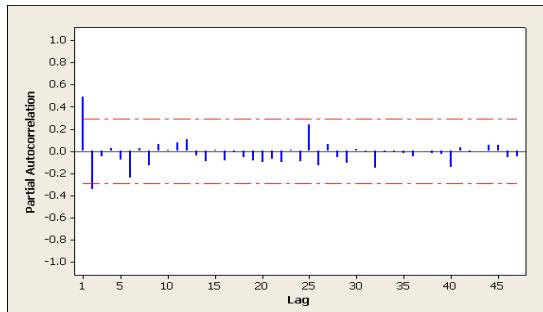


Fig. 5.0: Partial autocorrelation function for log-transformed fish landings (with 5% significance limits for the partial autocorrelations)

The tentative ARMA (2,1) was then fitted using the Minitab program and followed by the diagnostic checking on the residuals of the ACF and PACF. Other ARMA models such as ARMA (1,1), ARMA (2,1), ARMA (1,2), ARMA (2,2) were also fitted and diagnosed in similar fashion in attempt to select the best model. It was found that ARMA (2,2) represents the best model having the lowest Mean Square Error value (MSE= 0.08298) and the highest Box-Ljung statistic of nonsignificant level of P= 0.741(at lag 12) indicating that the residuals appeared to be uncorrelated. The Minitab forecasting procedure for the next 72 months (1998 - 2003) was then performed using the model ARMA (2,2) and tabulated in Table 6.0. Thus the total annual fish landings forecasted are 6,569.67 t in 1998, 6,798.69 t in 1999, 6,860.05 t in 2000, 6,921.01 t in 2001, 6,982.58 t in 2002 and 7,044.82 t in 2003.

Table 6.0 : The forecasted fish landings

Month	Annual Forecasted Fish Landings (Metric Tons)					
	1998	1999	2000	2001	2002	2003
January	501.0635	563.9916	569.3578	574.413	579.519	584.6821
February	521.0425	564.5332	569.7735	574.8383	579.948	585.1149
March	534.6225	565.0302	570.1953	575.2638	580.3773	585.548
April	543.8048	565.4994	570.6174	575.6839	580.8069	585.9815
May	550.012	565.952	571.0398	576.11	581.2369	586.4152
June	554.2356	566.3879	571.4568	576.5365	581.6671	586.8493
July	557.1529	566.8242	571.8798	576.9633	582.0977	587.2837
August	559.2013	567.2494	572.3032	577.3846	582.5228	587.7185
September	560.6851	567.675	572.7211	577.812	582.954	588.1535
October	561.7963	568.0952	573.145	578.2397	583.3855	588.5889
November	562.6678	568.5158	573.5693	578.6678	583.8174	589.0246
December	563.3828	568.9366	573.9882	579.0961	584.2496	589.4606
Total	6569.667	6798.69	6860.047	6921.009	6982.582	7044.821

3.2 The forecasted net social benefit

In the absence of perturbation between period 1998 - 2003, the forecasted total consumer surplus, as the result of the surpluses summed up in those years, was $\sum_{t=1998}^{n=2003} FCS_t = RM\ 15,660,609.67$ while the producer surplus, was $\sum_{t=1998}^{n=2003} FPS_t = RM\ 42,253,890.14$ (Table 7.0). The actual surpluses gauged for the same period of time, indicate a lower consumer surplus ($\sum_{t=1998}^{n=2003} ACS_t = RM\ 12,086,913.00$) and producer surplus ($\sum_{t=1998}^{n=2003} APS_t = RM\ 24,474,436.90$). Thus, $CNB_{FA} = RM15,660,609.67 - RM\ 12,086,913.00 = RM\ 3,573,696.67$, and likewise, the $PNB_{FA} = RM\ 42,253,890.14 - RM\ 24,474,436.90 = 17,779,453.24$. Therefore, the $NSB = CNB_{FA} + PNB_{FA} = -RM\ 21,353,149.91$. The negative sign of the NSB indicates a loss to the society since it is the value that they should receive in the absence of perturbation.

Table 7.0 : The forecasted consumer and producer surpluses.

Year	Q(t), Forecasted Landing (Kg)	Fish Disposition Fraction (Fresh and Chilled)	Total Fish Sold in Markets (Kg)	P(t), Consumer Price (RM/Kg)	CS(t), Consumer Surplus (RM)	P(t), Producer Price (RM/Kg)	PS(t), Producer Surplus (RM)
1998	6569667	0.54	3547620.18	5.59	4845459.442	4.67	6450340.385
1999	6798690	0.49	3331358.1	5.75	4272709.514	4.74	6907905.655
2000	6860047	0.5	3430023.5	5.68	4529548.566	4.76	7033153.592
2001	6921009	0.19	1314991.71	7.31	665743.231	4.78	7158709.636
2002	6982582	0.15	1047387.3	7.51	422352.7601	4.8	7286651.66
2003	7044821	0.22	1549860.62	7.12	924796.1574	4.82	7417129.212
Total					15660609.67		42253890.14

When the accounting method was used to calculate the producer surpluses based on the forecasted fish landings, the forecasted producer surplus was given by $\sum_{t=1998}^{n=2003} FPS_t = RM\ 120,132,760$ compared to the actual producer surplus, $\sum_{t=1998}^{n=2003} APS_t = RM\ 57,292,915$ (Table 8.0). Thus the $PNB_{FA} = RM\ 120,132,760 - RM\ 57,292,915 = RM\ 62,840,845$.

$57,292,915 = \text{RM } 62,839,844$. Here, $\text{NSB} = \text{CNB}_{\text{FA}} + \text{PNB}_{\text{FA}} = -\text{RM } 66,413,541$ Again, the minus value indicates the loss to the society.

Table 8.0: Producer surplus by accounting method.

	Year/No. of Vessels	Q(t), Fish Landings	P(t), Producer Price (RM/Kg)	TR(t), Total Revenue (RM)	TVC(t), Total Variable Cost (RM)	PS(t), Producer Surplus (RM)
Forecasted	1998/515	6569667	4.67	30680344.89	8203332	22477012.89
	1999/529	6798690	4.74	32225790.6	8498702	23727088.6
	2000/898	6860047	4.76	32653823.72	15392438	17261385.72
	2001/802	6921009	4.78	33082423.02	14601533	18480890.02
	2002/792	6982582	4.8	33516393.6	14731200	18785193.6
	2003/770	7044821	4.82	33956037.22	14554848	19401189.22
Total						120132760.1
Actual	1998/515	5481180	4.43	24281627.4	8203332	16078295.4
	1999/529	4395940	4.1	18023354	8498702	9524652
	2000/898	6003620	4.7	28217014	15392438	12824576
	2001/802	5518590	4.43	24447353.7	14601533	9845820.7
	2002/792	4081100	4	16324400	14731200	1593200
	2003/770	5636210	3.9	21981219	14554848	7426371
Total						57292915.1

IV. Conclusion

This study offered two approaches to compare the state of fisheries with regard to the introduction of perturbation: (1) the total surpluses of six-year period before perturbation was compared with the total surpluses of six-year period after the perturbation, and (2) the predicted surpluses of six-year period after perturbation was compared with the actual surpluses of the same period. The first approach expected that the surpluses received by the society after perturbation should be at least equal in the absence of perturbation while the second approach proposed that the difference between predicted and actual surpluses was the benefit that should be received by the society in the absence of perturbation. Which of these approaches is superior to another is based on whether fish landings, which parallel surpluses, were stable or increased in the absence of perturbation. If it is the case, then comparing surpluses before perturbation may provide more discerning results. Alternatively, forecasted data are preferred if the trend is in a decreasing pattern, as it can be inferred that the difference in surpluses between before and after periods may be as a result of natural causes so that the surpluses from the before period may no longer be appropriate for comparison with the after period.

Although this study has used the demand curve in search of consumer surplus, the accounting method for producer surplus together with the before-after perturbation comparison, other approaches should also be considered. For example, in the situation where variable costs are impossible to be obtained, whereas there are data on fish landings and the relevant prices that permit the construction of the supply curve, then producer surplus can be presented. Another scenario, the forecasting technique can be useful, as explained earlier, when there is an indication that catch is declining during the before period, and expected to continue even after the perturbation period, may be as a result of natural causes. As such, the predicted surpluses measured in the after period can be used to compare with actual surpluses where the difference is the benefit before the perturbation.

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