# Analysis of the Social and Economic Significance of Tourism and Its Influence on the Living Standard of the Host Country: A Case on the Chittagong Hill Tracts of Bangladesh

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Abstract: Bangladesh is a darling child of nature. From lovely shorelines to fantastic slope stations, astonishing backwaters, unpredictably cut sanctuaries and dazzling legacy and culture yet the circumstance of rehearsing tourism isn't completely fulfilled. The point of this study is to distinguish the social and economic effects of tourism and portray the approaches to the improvement of tourism in Bangladesh. This study assessed the current circumstance of tourism prospects of Bangladesh, especially of the Chittagong Hill Tracts and its acceptability. This study additionally uncovered that the tourism area needs resourceful individuals and created nature of framework identified with the tourism. The exploration made recommendations for the change of tourism to expand the compensations of the sector for the hostingpeople. In order to enhance the image of tourism throughout the world, stable political condition ought to be built up. Affirming these activities, the tourism sector of Bangladesh can emerge as one of the main investors to the residential economy. The hypothetical piece of the exploration is comprised of writing. Semi-organized meetings with nearby individuals and tourism workers were executed as subjective study techniques. The results of this investigation uncovered that legitimate routine with regards to tourism makes monetary and social welfare to neighborhood group. Tourism additionally opens the gateways for work, creates way of life, makes private ventures, creates framework and recognizes sustainability. \_\_\_\_\_

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#### I. Introduction

Almost all the South Asian nations are abundant innaturalheritages and are the wellspring of the orientate headway. They have been the source of appreciation throughout the world. Bangladesh is attractive for the sea, as it makes Bangladesh more flawless amongst the vacationers, for example, Cox's Bazar Sea-beach, the longest unbroken sea beach of the world, an elevated mountain like Mount Keokaradong, old and verifiably gorgeous heritage, culture and conventions. By making the best use of these assets, tourism can make solid financial advancement in Bangladesh, if intended. Tourism is the quickest developing industry on earth and assumes a key part in the financial improvement of a nation. Numerous nations of the world developed by the dint of tourism. Bangladesh has attemptedtowardsmaking enthusiasm for visitors, create attractions and deliver more outside cash from its territory. In any case, factually, Bangladesh is a long ways behind in purposes of the neighboring nations. In 2009 around 267,107 remote sightseers went by Bangladesh amidst the year and the country's economy got about Taka 556.270 million (€6266 million) from tourism segment around the similar time. The promotion of the tourism sector of Bangladesh needs to go far-off. Lack of genuine maintenance and political turmoil are the principle drawbacks behind sluggish improvement of tourism business. Bangladesh is profoundly known as the nation of rivers and waterways. Bangladesh has the world's longest unbroken seabeach and biggest mangrove woodland. Amongst the other attractions, there are: lakes, waterways, archeological locales, chronicled design and remembrances, resorts, shorelines, backwoods, natural life of a few sorts, widely varied vegetation. The traveler exercises are calculating, aquatic skiing, mounting, and a few additional. In the event that Bangladesh can utilize this excellence in the tourism part, then only tourism alone can contribute extensively towards the Gross Domestic Production (GDP).

Full-fledged planning and designed strategy is extremely vital for advancement of tourism sector in Bangladesh, especially Chittagong Hill Tracts. New types of tourism are emerging, for instance green tourism, geo tourism, ecotourism and sustainable tourism. The government of Bangladesh has taken a new approach where numerous new ideas are refreshed and ideas have been made for the improvement of tourism spots. Chittagong Hill Tracts has exceptional commitment at the arrangement. The point of this study is to evaluate the significance of tourism and its effects on the neighborhood occupants, wage, business, foundation, way of life and occupation. In addition, this study additionally concentrates on some significant issue of tourism of Chittagong Hill Tracts, Bangladesh and resource constraints. It is likewise unsurprising that the results and

DOI: 10.9790/487X-2001075765 www.iosrjournals.org 57 | Page

assessment of this examination will help the tourism system producers and the nearby group. The subjective research technique is utilized to deal with the experimental piece of this examination, which contains meetings and assessments. The finding and discoveries uncovered that the tourism business in Chittagong Hill Tracts has been ineffective to advance the situation, common excellence and gorgeous culture however Chittagong Hill Tracts has a decent chance to make the effects of tourism regarding making new employments, earning conceivable outcomes, improving the way of life style, contributing cash, setting up business, creating foundation and numerous more open doors.

#### 1.1 The Process of Tourism Development:

Travel and tourism sector is the driving force of any economy. Advancement of tourism must be viewed as a main thrust in any country. For this reason, most of travel organizations are little or average measured processes, all contributing an extensive variety of goods and endeavors to the holidaymaker in some shape. Tourism depends on synchronized generation and use. Before we investigate tourism advancement, let us characterize the impression of tourism improvement. Tourism advancement shows to every one of the activities identified with conveying administrations for voyagers in a goal. It incorporates achievements, for example, administrations change, work and flourishing arrangement, and advancement. Introduction of a few traveler goals all through association, tutoring and help of tenant tourism foundations invigorates tourism advancement. Tourism fuses a wide range of arranging: physical, monetary, social and developmental. Arranging ought to be actualized in the national and sub-national path and in addition nearby association. It is vital that arranging is exact, clear, obvious and practical. Another type of tourism advancement process is recognizing the dangers. The model of tourism development system is given below: (Figure 1)



The procedure of development includes a wide cross area of members who may carry with them objectives that are clashing. Besides, extraordinary partners might well bring with themselves inconsistent recognitions of the business and improvement process. Before taking a gander at the procedure of travel improvement arranging it merits seeing a portion of the points of interest and hindrances related with choosing tourism as an impetus for over-all advancement. (Cooper. Fletcher. Fyall. Gilbert, Wanhill 2008.)

## 1.2 Socio-economic importance of tourism development

A touristic nation's financial advancement depends greatly on the tourism business. Tourism industry makes remote cash and creates of business openings. In addition, tourism industry assumes a crucial part by shaping the social improvement. Subsequently, human esteems, conduct, lifestyle, and so forth are built up. For some developing nations the tourism business acts like the life blood and driving force. Also, travel and tourism movements are the resource of bliss designed for individuals by conveying solace and recreation opportunity.

Individuals get the opportunity to learn about one another, assemble understanding and create companions with individuals through travel and tourism. The legislature needs to provide extraordinary significance towards the business in order to proceed with its improvement.

#### 1.3Encounters to the development of tourism in Chittagong Hill Tracts:

Chittagong Hill Tracts acquires numerous valuable traveler assets and charms, which could be critical routes for lessening the far reaching deficiency. The majority of the world's underprivileged individuals live in South Asia. Bangladesh is not different in this regard. Roughly 46% of the world's below poverty-line people live in the region, which generates sort of what \$1 daily. Tourism industry can change this sort of hindrance. Insufficient information about the conceptual state of the individuals associated with tourism industry because of obliviousness of the tourism partnership. Its qualities merit due thought. Govt. neither sufficiently investigate the current downhearted circumstance nor make legitimate strides for its correction. Predominantly psychological clash is another issue of the development of tourism. Inborn and the natives uniquely living in the fundamental visitor spot. However, they are sufferings from psychological issue, because of underdevelopment of tourism. It is a noteworthy issue to advance tourism framework in Bangladesh. Nearby individuals don't have awareness of other's expectations about tourism. Tourism can prompt the development of tourist behavior. There are no enough distributed materials and productions on eco-tourism in Chittagong hill tract like handbook, notice, flyer and so forth. Deforestation is the most essential issue of eco-tourism. Money control improvement, urbanization and little holder cultivating some of the time prompted deforestation in our nation antagonistically full of feeling eco-tourism. For advancement of tourism industry and its promotion has found to give deficient regard for the conceivable importance of social and characteristic legacy in Bangladesh. Numerous rainforests, mangrove woodlands and other eco-frameworks are not used as vacation destination in Bangladesh. Ignorant and thoughtless travelers can be the reason for annihilation. Travelers, who obliviously or without minding anything discard their leftover food scraps and beverages, desert manufactured articles or tin or plastic compartments make harm the nearby condition in our nation.

# II. The Impact of Tourism In The Living Of The People:

In terms of the financial viewpoint, tourism bits every one of the gatherings of individuals in a nation. Tourism incorporates the association of individuals to unmistakable land locales, and the making of open connections among individuals, trading societies, development, conviction, ethics, presences, dialects and purposes of riches. Tourism can help as an accommodating power for concordance, advance predominance over ethnic traditions. People can take the observed attributes of a new group's way of life and convention all through tourism. Tourism builds the awareness of biological costs and can act as an apparatus to subsidizing the safeguarding of ecological zones. Common locales are requested for economical tourism and government and tourism expert give exceptional regard for building up these spots.

## 2.1 Tourism in Bangladesh

A small and developing country, Bangladesh, is situated in the South Asia. This beautiful country is arranged in the southern coastline condition of the Asiatic region, with around 160 million of residents. It is blessed with any kind of common assets particularly acclaimed for the longest ocean shoreline and the biggest mangrove woods on the planet. Independently from this, Bangladesh is likewise famous with tropical woodlands, old landmark, verifiable archeological locales, natural life, slope tracks, old mosques, tea greenery enclosures, ponds and streams. Moreover, this country is additionally world acclaimed for handiworks and workmanship. The travel and tourism sector alone adds to domestic economy to a huge amount. Tourism generates revenue chiefly from the diverse financial parts, for example, settlement, aircrafts, and travel specialists and so on. Recreation businesses additionally impact to this development. Travel and tourism industry additionally added to the activity division in Bangladesh altogether. Accessibility area, travel operator, aircrafts, recreation industry and other traveler conveyance filled this work. The country created BDT 9.3bn in vacationer landings in 2014 and in 20145 it developed by 7.2% and also the quantity of aggregate universal traveler entries was 435,000. (WTTC 2015.) Guest access has persisted around 352,000 guests each year and has been continued for various years. Community unsettling influences, party-political instability, fringe strife, the logical inconsistency in showcasing effort, and repeating variations in the administration places of the business stop the tourism opportunities of Bangladesh from accomplishing its full imminent. The nation has the likelihood to end up noticeably a major traveler nation on the planet. Bangladesh tourism needs a noteworthy remodel of its power and managerial game plans to comprehend its complete forthcoming. Bangladesh tourism is enduring harms of 7.2 million USD per day all things considered as a result of blockades, as indicated by a present study of the Dhaka Chamber of Commerce and Industry (DCCI). At the point when explorers make a trip starting with one place then onto the next, they exhaust money for foodstuff, conveyance, lodging and tokens, upgrading nearby economy. (Daily Star 2015.)

## III. Prospects of Tourism in the Chittagong Hill Tracts

Chittagong Hill Tracts is remarkable to all and sundry for its travel arrangement. Moreover, it takes splendid forthcoming in the travel and tourism section. The geographical nice assortment of Chittagong Hill Tracts asks for that is genuinely rich in verdure. Chittagong Hill Tracts is in like manner sensible for environmental friendly tourism. One can find various sorts of floras and faunas in Chittagong Hill Tracts. Chittagong Hill Tracts has each one of the necessities for a faultless tourism zone however the tourism couldn't turn out to be sufficiently a result of the nonattendance of fitting guidelines. Specifically, the organization is guiding with information, the secretive division is drawing nearer and neighborhood people moreover grasping the constructive side of tourism.

## 3.1Difficulties that are faced by tourism of Chittagong Hill Tracts

There are various hindrances against the development of tourism, for example, absence of proper maintenance by government, little spending remittance and deficiency of expert individuals in this division. Tourism of Chittagong Hill Tracts is remaining behind because of absence of reputation of its regular greatness to the worldwide tourism showcase. Apart from many problems, the nonattendance of reasonable developmental change, development improvement, not any legitimate water and sewage framework, no gas association, lack of waste administration strategies and supportability. Power failure is a gigantic issue in Chittagong Hill Tracts. Vacationers can't move effectively because of power disappointment in the night. The guesthouses, motels and lodgings are not very many in amount. Visitors either need to utilize awkward cabin or they need to return early due to the deficiency of convenience offices. The correspondence office and transportation framework are not acceptable. The streets and thruways circumstance is the most noticeably bad and street mishaps happen as often as possible. Chittagong Hill Tracts is a city of characteristic fascination and traveler goal yet recreation occasions on the shoreline are extremely inadequate and short. There is no nightlife delight action in Chittagong Hill Tracts. Moreover, the security issue at the night time is a major concern. Donning zones, marine games and exercise centers are vital but the prospects are very little. One major issue is absence of expert tourism administrations. The furthermost critical consideration in Chittagong Hill Tracts is wellbeing and safety. Picking pockets, politically aware conflicts, battling amongst tribes and numerous sorts of brokenness occur in Chittagong Hill Tracts routinely. As of late, some nearby fear monger bunch made frenzy in here. The nearby individuals don't know about the advancement of tourism in Chittagong Hill Tracts.

## IV. Methodology

The strategies taken for this research work are extended in each field of inquiry consolidating recreation, travel and tourism. Each and every field of data has followed its own specific manner. For the purpose of representation, logical study is for the most part associated with lab. It is research of activities and advents of individuals, residence, culture, heritage and exercises. Sociology inquires about are of three sorts. They are engaging examination, logical research and evaluative research. Amongst all these examination strategies, evaluative research is undertaken to mark a finding and judgment on achievement or viability. Through this kind of research, the analyst endeavors for discovering the esteem and possibility of examination arena. (Veal 2006.) This examination work will utilize the subjective study strategy, such as, meetings, perceptions and social affair data for tourism affiliated representatives. Dependability and legitimacy of the examination work can be founded on subjective research strategy connected.

# 4.1 Qualitative research method

Exploration and perception are the vast majority basic techniques for subjective investigate method. The information and data on the individual from perception audits how to enter the point of view, the piece of researcher considered as a member, gathering and also putting away of field reports, and finally assessing those records. Member conclusion as often as possible needs undefined period of genuine effort as the researcher needs to wind up noticeably perceived as a consistent piece of the general public in thought to affirm that the perceptions and clarifications are of the customary truth. (Social research technique 2006.)

#### 4.2 Breakdown

Various forms of meetings were arranged with the officers of Bangladesh Tourism Board. Among those, semi-organized meetings were coordinated with an officer of BTB, three tourism affiliated workers and five neighborhood individuals amongst the host gathering. Representatives are employed under the national tourism organization, Bangladesh Tourism Board as vacationer directs in an administration lodging in Chittagong Hill Tracts. Among the neighborhood individuals, two of the individuals are public employees, an individual is jobless and the other is an understudy. The majority of the meetings were led in Bengali language. The interviewees were provided with extremely successful data in the direction of finding the significance of

tourism, the effect, issue and activity step. The full meeting proceedings and the interview were recorded by the full consent of the interviewees.

## 4.2.1 Exploring the interviews of the officers of tourism board and their employees:

The expert went to the Head Office of Bangladesh Tourism Board, located in the capital city Dhaka. The purpose was to take a meeting about the tourism prospects and problems of Bangladesh, especially Chittagong Hill Tracts. Subsequently, the board officer agreed to talk for only 30 minutes. He is one of the most elevated experts there. The officers clarifying type 1 were asked to share knowledge regarding the monetary significance of tourism industry of Bangladesh. He stated: The reality of the matter is that tourism can be measured as a primary wellspring of remuneration and makes an extraordinary effect in nearby humanity of the country. Tourism may likewise assume a part by making work and shifting the way of life, which will seriously be required for improvement of Bangladesh. Our country has the assortment of visitor goal, however we are completely neglected to take barely this business. The experts can consider India, Nepal, Bhutan, Thailand, Indonesia, Maldives, for instance. For this, we require a legitimate starting advance and expert individuals. The system followed by the government and other private organizations are keenly seeking ways to develop tourism. But the overall goals are ruined by political turbulence and unstable economic condition. The second type was based on the eventual fate of tourism industry of Bangladesh. Regarding this issue, the experts speaks quickly on the arrangement and objective. The purpose of the legislature and the tourism board is to raise the amount of foreign holidaymakers and persuade them to visit Bangladesh. Our country has numerous spiritual locales for the people of all religion. The major attractions are developed from the perspective of the Muslims, Hindus, Buddhist and different religions. Certainly we can raise the tourist's inflow in our country by taking proper measures to enhance these spiritual tourist spots. The government of Bangladesh has taken some procedures and steps to develop the overall tourism sector of the country, in affiliation with the Bangladesh Tourism Board. After conducting several meetings, they haverecognized certain essential traveler attractions like Cox's Bazar and the Sundarbans. And the third type was regarding the individual recommendation on tourism sector of Bangladesh. The expert has given a decent proposal over this subject. There are many travelers who are not intrigued to pay a visit to Bangladesh because of visa preparing brawl. In the event that we can start visitor visas that would offer access to any nation then Bangladesh will be colossally benefitted. We should offer advancement of horticulture segment that is likewise identified with the improvement of tourism division. When we attempt to build the quantity of vacationer entry we ought to likewise expand the interest for sustenance which will enhance the inclination and satisfy our food request.

The tourism workers were extremely intrigued to give their sentiment about tourism. Their feelings are essential to comprehend the genuine state of tourism and financial effect of Chittagong Hill Tracts, Bangladesh.

**Interviewee 1**. Tourism produces outside cash in the national economy that can be utilized as a wellspring of income for financial advancement and declines poverty. Additionally, it can make occupation for educative joblessness and ordinary individuals. Tourism is a magnificent upgrade to other industry development. Eventually, the underprivileged people are benefitted because of improvement in tourism to a colossal level. In this area, there are a colossal position of business, for example, a driver, hotel representative, picture taker, retailer and numerous more side-effect occupations. Gainful work of this part of the general public is forthcoming to build up their position in any event as far as pay inadequacy.

**Interviewee 2.** I emphatically trust that tourism can change a nation to take out neediness if great composed. For instance in Bhutan, greatest vacation destinations are arranged in remote regions where the unprivileged and generally uneducated individuals live. Each nearby tourism expert gives back their 15% of salary to the neighborhood groups to create open administrations like water, street, transportation, school, clinic et cetera. The nearby individuals likewise change their destiny by offering crafted works, neighborhood craftsmanship, and social protests and even conventional moves.

**Interviewee 3**. Tourism can build national and individual income, rise the remote cash that is ordinarily utilized as a part of the nation's improvement designs like the creating superhighway street, healing facilities, building up the people living standards. In the exchange of sort 3, these individuals were given some viable recommendations to improvement the tourism of Chittagong Hill Tracts. All concurred that political steadiness is immensely critical to win the objective of tourism in Chittagong Hill Tracts as well as entire Bangladesh

#### 4.2.2 Exploration of the local people's viewpoint

Perception of the neighborhood individuals assumes a vital part to comprehend the impression of tourism and its module in the public arena. In any case, this sort of study about tourism is very new in Bangladesh yet it is the best strategy to comprehend the beat of the neighborhood individuals and their reasoning about tourism. The neighborhood occupants of Chittagong Hill Tracts responded to three inquiries and the inquiry composes are the monetary effect of tourism, advancement of tourism and their recommendation on tourism. Question compose 1 was about the financial effects of tourism in Chittagong Hill Tracts. It is accepted that judgments of the nearby individuals in Chittagong Hill Tracts about the outcomes of tourism on the economy are empowering.

**Interviewee 1**. I for myself trust that tourism industry really bolsters illuminating the respectable expectation for everyday comforts of the nearby groups and national monetary create, similar to Bangladesh as an unobtrusive country. So Bangladesh should uncover the tourism business generally to expand the development of worldwide vacationer. Instructed jobless individuals get some approach to living by tourism success.

**Interviewee 2.** Tourism consistently strengthens the legislature to application with respect to diminishing lack, thinking about ascending of visitors and its improvement. In particular, when tourism frameworks were fabricated at last the neighborhood town created and individuals land some position to do. Tourism is created not just in monetarily likewise in earth like regular spots get exceptional consideration and convention and culture safeguard in abettor way. The tourism business additionally makes business prospects, work positions, income and remote cash.

**Interviewee 3.** The tourism business is comprehensively welcoming agents to put into the tourism business, which normally offers numerous occupations associated with various settlement administrations like lodging, visitor house, transportation office, visit guide and visit administrator. Likewise, tourism motivates agriculturists to develop more item reason for popularity of tourism advertise. Subsequently horticulture division is additionally build up a ton. Inquiries compose 2 and 3 were about the advancement of tourism and proposals for the neighborhood tourism industry. It is accepted that nearby groups are commonsense for the matter of tourism industry and its advancement. They have given some enormous counsel with respect to tourism of Chittagong Hill Tracts. There is no dithering that political shakiness will reason people to mull over being a vacationer in Bangladesh. In our nation political turmoil is a consistent marvel. Indeed, even residential vacationer frightened to move along these lines. A year ago six universal vacationers were stuck in the lodging room because of street blockades by political groups.

It was discovered that neighborhood inhabitants of Chittagong Hill Tracts are exceptionally intrigued and furthermore stressed over the nearby tourism industry. They have extremely positive intuition with respect to the monetary, ecological and socio political effects of tourism in Chittagong Hill Tracts. The principle needs of neighborhood individuals about tourism were business and money related advantage. It is additionally discovered that nearby individuals are not straightforwardly engaged with tourism improvement but rather they have a lot of smart thoughts and viable learning about tourism. The interests of nearby individuals in tourism basic leadership ought to be incorporated. That could be the key for tourism achievement. Occupants' backings are extremely fundamental for arranging tourism advancement strategy and along these lines for an enhanced acknowledgment of tourism by society. It is proposed that tourism arrangement producers of Bangladesh ought to sort out battles and courses particularly for neighborhood individuals so as to create tourism.

# 4.3 Reliability evaluation:

Unwavering quality means a similar outcome if the examination were intermittent at an unmistakable period and dealing with particular models or themes. The study results and proof are by and large consistent even after a stretched out timeframe like characteristic sciences. Be that as it may, this appearance is really opposite in sociologies particularly in human conduct and society. Be that as it may, the reliable subjects were about a similar issue later on, the result will totally be particular. It happens for period, position, people and group capacities. (Veal 2006, 41.) The written work system was produced in a sorted out strategy to disentangle the tolerant of contended actualities to settle the inner dependability. The advancement of Chittagong Hill Tracts tourism is quick. The results of this exploration couldn't be valid or same for what's to come. In any case, the results of this exploration may help the expert who is working for the advancement of Chittagong Hill Tracts as an appropriate tourism put. Legitimacy is the extent of the confirmation that was assembled by the specialist earnestly being contemplated. For recreation and tourism look into finding legitimate and solid information is not really difficult. One reason for this is the data taken from the interviewees is extremely uncertain on account

of their methodologies, execution and abilities. The instruments are the matter of insufficiencies that implies the data of relaxation and tourism examine are barely as unequivocal as in the normal sciences. (Veal 2006, 41.)

## V. Important Results and Recommendations

On the planet viewpoint, the position of Bangladesh is to a great degree irrelevant. Additionally, the position of Bangladesh is at an unimportant level in Asia. Among the SAARC countries of South Asia, Bangladesh is in at the fifth position underneath the best place of Bhutan. Bangladesh is a nation of regular fascination, for example, the world's longest ocean shoreline, biggest mangrove backwoods, social and recorded legacy, alluring ancestral culture and so forth. The primary explanation behind unsuccessful Bangladesh tourism is political distress in the nation and wrong strategy making. It is a request of time that legislature, political gatherings and tourism specialist of Bangladesh think painstakingly for the advancement of the significant business.

#### 5.1 The current state of tourism in Chittagong Hill Tracts

As of late, the measure of private interest in the tourism part surpassed every past record in Bangladesh. About a billon US dollars was put resources into lodgings, motels and resorts. Numerous five star lodgings were worked as of late. Remote vacationer landing was normal. The quantity of outside voyagers in the initial five months of 2015 has been recorded in no less than 10 thousand. A year ago, almost six million outside voyagers went by Bangladesh. (Visitor Operators of Bangladesh) Neighborhood traveler of Bangladesh using rose 5.35 percent in 2014, that is 7 percent brought down as indicated by London based research association. In 2014, tourism industry of Bangladesh created 384.7 billion Tk. that was 1.9 percent of GDP (Daily Star 2015) Building up a nation like Bangladesh security and wellbeing are vital on tourism change in any zone. Political clash is the new issue for tumbling down tourism area. Snatching and commandeering are the normal phenomena in Bangladesh. In these issues, outside sightseers are unwilling to come to Bangladesh and Bangladesh tourism industry winds up noticeably denied step by step. The tourism business is bringing about misfortunes of Tk 22 million (€2.47 million) a day by and large because of barricades or hartals, as per a current report by the Dhaka Chamber of Commerce and Industry. (The Daily Star 2015.) To whatever remains of the world, Bangladesh is a thought for surges and need. In this manner, visitor goals of Bangladesh should be advertised further and further through local and global media and furthermore on the Internet. As of late Bangladesh government marked Bangladesh as "Lovely Bangladesh". The visa approach of the legislature is one of the principle explanations for the outside visitors' unwillingness to visit Bangladesh. The administration of Bangladesh lessens visa requirements for vacationers from Europe, the USA and other western nations trusting that around 2 million abroad travelers will come to Bangladesh in a year. As of now it takes around 16 to 22 days for a Bangladeshi visa notwithstanding for a European national. (The Daily Star 2015.)

#### 5.2 Significance of tourism in Chittagong Hill Tracts

Bangladesh is an over populated nation and joblessness is developing step by step. The tourism area can change the situation of joblessness issue by making of different sorts of employments. Lodgings, eateries, convenience administrations, photography, visit administrators, different independent ventures could be the principle wellsprings of occupation creation. Transportation, back, land business, development and diverse administrations and working are specifically and by implication associated with tourism. Tourism can make three sorts of occupation prospects incited, immediate and circuitous. (Cukier. 2002, 165-201.) Amid the best period of Chittagong Hill Tracts, around 6000 full time and low maintenance occupations are made. Around 3000 individuals are working in convenience and eatery area, 1000 individuals works in the photography and photograph handling side. Loads of jobs are made in the transportation part. In Chittagong Hill Tracts zone, 1500-rickshaw pullers are allowed to convey travelers. On the riverbank, around 300 individuals work with deck seats, horse riding and umbrella leasing business. Neighborhood customary workmanship is extremely prevalent and celebrated to the visitor. Around 400 individuals are specifically and in a roundabout way identified with this calling. (Chittagong Hill Tracts Municipality 2009.) Standard salary, opening for work, framework improvement and way of life are specifically associated with tourism. In Chittagong Hill Tracts, over 57% of individuals procure €2 to €3 every day, joblessness and education rate is low coordinated to the national level, 60% of houses have power and just 12% have legitimate water and sanitation capacities. Government and private venture is for the most part little in Chittagong Hill Tracts. General measurements demonstrate that the way of life of individuals in Chittagong Hill Tracts is very low. (Morshed 2010.)

#### 5.3 Discoveries of the study

Because of late political turmoil in Bangladesh, the tourism business has crumpled. Lodging, motel, guesthouse business is in an unstable situation. These days many occupied inns, bungalows and eateries have been fabricated yet numerous inn proprietors have persevered through the most noticeably bad misfortunes.

They have been compelled to cut staff, such reports have showed up in the daily papers. To build up a strong establishment of tourism industry in our nation, political and social dependability ought to be built up and that will make a positive picture to the world. In light of the results of the exploration and the reasonable observation of the analysts the accompanying recommendations ought to be taken into defense to enhance neighborhood tourism and in addition nearby group in Chittagong Hill Tracts, Bangladesh. The picture of a tourism is vital to draw in the vacationer. The present political emergency has exhibited an extraordinary cautioning to the blasting tourism segment and influences the national economy and great appearance. Due to questionable hindrance andhartal around 2 million individuals who are engaged with the tourism business are genuinely influenced. December and January are the fundamental visitor seasons in Bangladesh yet this time the regular traveler goal of Bangladesh is abandoned because of relentless political clash. International voyagers as well as neighborhood vacationers are halting their visit design. Numerous remote nations, for example, Great Britain and Australia caution their nationals about going to Bangladesh in view of current political agitation.

Visitor goals' security is one of the significant issues for the remote vacationer. Each traveler gives the significance of security before influencing his or her visit to design. Any sort of dread and alarm associated with the tourism place will compel the vacationer to keep from choosing the goal. The administration of Bangladesh and tourism expert should build the security in the primary tourism places of the nation. Because of security issues the USA, Canada, The UK and Australia caution their natives about the visit in Bangladesh. Bangladesh government is endeavoring to build up the security of vacationer places. Vacationer police is certainly a decent advance by Bangladesh government. Around 500 police colleagues are working in various vacationer destinations to secure tourism. (OffroadBangladesh 2016.) The foundation abilities of tourism in Bangladesh are not attractively contrasted and the overall level. The convenience offices, for example, hotel, motel and eatery ought to be produced exceptionally thinking about administrations. The transportation framework in Bangladesh is exceptionally terrible. The streets and interstates are not adequate and congested driving conditions is an incredible issue in Bangladesh. There is no simple access by local transport to the vacationer. Then again, in Bangladesh tourism there is no accessible tourism item and administration. The tourism specialist ought to present new tourism items and administrations, for example, cruising and brandishes tourism.

The SAARC nations can frame associations to help each other to the change of tourism in this region. This association can distinguish the most surprising tourism goals and begin the promoting occasions together. Each nation of this area can be profited through supporting a huge joint effort between the SAARC nations. Another vital advance of advancing tourism is utilizing outside visit administrators. Visa strategy is exceptionally convoluted inside SAARC country. Bangladesh Tourism Corporation and private visit Operators Company can keep association with abroad visit administrators to allude new sightseers to Bangladesh and offer the visit bundle. Remote travel office and visit administrators circulate the guide of Bangladesh, visit pamphlet and blessings. Then again, more advances ought to be taken to draw in the nearby vacationer moreover. Offering concession on family, gather visits, understudies and long stay visits are the cases of pulling in nearby travelers. Bangladesh government should give additional consideration regarding the tourism part and keep up coordination between various areas identified with the tourism.

#### VI. Conclusions

The investigation shows how tourism plays fundamental significance to the economy of South Asian nations particularly in Bangladesh. The administration should manufacture a decent arrangement to make tourism industry alluring. A private financial specialist should approach to build up this industry. Appropriate arranging, rules and observing are required to empower the tourism business. In spite of the fact that Bangladesh does not have the islands and the blue water like the Maldives it has the longest unbroken sandy sea beach Cox's Bazar, biggest mangrove timberland, Silent Island, wellspring and numerous more vacation destinations that could be made appealing for remote visitors. On the off chance that Bangladesh can make a decent domain for tourism business it can accomplish an extensive number of outside money and additionally taught jobless youth discover work. A satisfactorily arranged tourism methodology is incredible significant for tourism advancement at Bangladesh foundation including Chittagong Hill Tracts. Advancements of various types of foundation in popular tourism spots are exceptionally fundamental. Present day seepage office and waste transfer administration framework are imperative in each traveler city. Unadulterated drinking water, washing water, wastewater and radiations are to be consolidated in an ecological rule for the tourism zone. Chittagong Hill Tracts is a residential community and a wide range of vehicles get into the town and a few mishaps are reported. So huge vehicles ought not to be permitted landing into the region district. Government disability and wellbeing issues ought to be considered to create tourism. Because of capturing, taking issues and seizing abroad visitors are unwilling to visit again Bangladesh. Bangladesh government ought to build up some tourism training school for making efficient people. Another critical issue is visa strategy in Bangladesh, one of the primary driver behind the remote guest's refusal to visit Bangladesh. The tourism expert of Bangladesh likewise needs to attempt all the more showcasing activities to make do with the present challenge between the tourism nations. Bangladesh can arrange tourism courses, visitor fairs and furthermore take an interest in the global tourism fairs to draw in the vacationer. The remote mission workplaces abroad of Bangladesh can assume a fundamental part in the advancement of Bangladesh tourism. At long last, it was discovered that political clashes and debasements are the principle adversary of Bangladesh tourism. For the advancement of tourism and in addition Bangladesh, political gatherings and the administration ought to think about dissimilarity. It is unsurprising that the legislature of Bangladesh will survey a few lessons from different nations of the world and will find a way to wipe out these pointless hindrances that make the immediate negative impact on the tourism area.

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