

IOSR Journal of Business and Management

IOSR Journals

International Organization of Scientific Research

e-ISSN: 2278-487X



Volume : 22 Issue : 1 Series-1

p-ISSN : 2319-7668

71-78

Contents:

Trust

Effect of Electronic Marketing on Customer Satisfaction Evidence from Selected Airlines Services in Nigeria	01-09
Model for Monitoring Pricing Mechanism By Among Beta Coefficient OEE and MC	10-16
The Influence of Brand Trust and Brand Image on Mobile Banking Users' Loyaltyi	17-23
Archives Management of Village Based on E-Archive	24-29
The Effect of Customer Orientation of Service Employee (COSE) to Customer Satisfaction, Customer Commitment and Relationship Outcome	30-37
Analysis of Gate Queuein Cikupa Toll PT Marga Mandala SaktiUsing Deterministic Queue Model	38-44
The Millennial Workforce: How do They Perform in the Organization?	45-54
The Implication of Competitive Strategy towards the	55-64

The Implication of Competitive Strategy towards the55-64Business Performance of Garment Industries in Indonesia55-64The Influence of Corporate Charismatic Leadership and65-70Corporate Reputation on Customer Pride and Intention65-70

Supply Chain Management Practices and Performance of Flour Milling Companies in Nairobi County, Kenya

Word of Mouth Through Customer Value and Customer

A Research on Tata Motors Covid 19 Situation on Customer Brand 79-87 Awareness