

## **Building Ninh Thuan to be the destination of Vietnam in the future**

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**Abstract:** *As a South Central coastal province of Vietnam, re-established since April 1st, 1992, spent nearly 30 years of development, Ninh Thuan has achieved a lot of important achievements in economic - social development, thereby, confirming and empowering than the other provinces and cities in the region and the country, becoming the destination of Vietnam in the future.*

**Keywords:** *Ninh Thuan, development of Ninh Thuan, destination of Vietnam*

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Date of Submission: 21-03-2020

Date of Acceptance: 07-04-2020

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### **I. Introduction**

In the nationwide innovation, Ninh Thuan is a South Central coastal province, with certain difficulties and challenges, advantages and opportunities. Under the leadership of the Party, Party Committee and People of Ninh Thuan province has made remarkable changes after 30 years since the Sixth National Party Congress (1986) to the present. Economics - Society of the Ninh Thuan province has many breakthroughs in areas such as animal breeding, agricultural goods, sea travel, fishery association with processing etc ...

Especially, Ninh Thuan was chosen by the Central Government as the Center for clean energy of the whole country (to develop wind power and solar power). The development orientation of Ninh Thuan province in the coming period is to prioritize to attract investment in the development of 06 main pillars to create a breakthrough for the province's economic growth; in which there are 4 basic economic sectors for development including energy, agriculture and fisheries, manufacturing, tourism and 02 supporting industries: construction and real estate, education and training, and vocational training.

Ninh Thuan has a breakthrough convention in agricultural restructuring associated with climate change adaptation, encouraging crop restructuring. This is reflected in the strong shift of agricultural economic structure towards increasing the proportion of fisheries and breeding and reducing the proportion of cultivation.

Breeding has really become a key and breakthrough in the process of agricultural economic restructuring; The industrial and semi-industrial methods gradually replace the traditional breeding methods. Animal breeding in Ninh Thuan province has developed strongly in both scale and quality, gradually affirming its position as the main production industry, bringing high income value to farmers in the province. The widely adopted technical advances in animal husbandry have contributed to improving productivity and product quality; Many breeds of good quality cattle and poultry were put into production. The forms and objects of farming have been increasingly improved and diversified, from traditional farming methods, until now, they have switched to semi-intensive and intensive farming. Some types of high-value seafood are also people interested in investing as: lobster, sea fish, crab...

### **II. Development orientation of Ninh Thuan in the period of 2020-2025 and vision to 2030**

#### ***1. Regarding the orientation of economic sectors***

To continue prioritizing the development of 6 key groups of industries, including utilizing the Government's mechanism, developing the energy industry, with a focus on renewable energy becoming the leading center in the country; forming centers for maintenance and maintenance of wind, solar and gas power, manufacturing auxiliary products for the renewable energy industry, port logistics.

*Energy:* Striving to make Ninh Thuan a leading country in developing renewable energy, reforming economic structure towards green growth, sustainable, suitable to climate and sea level rise. In the immediate future, it is necessary to build a "Scheme to attract human resources to invest in clean energy in Ninh Thuan province till 2030", with the goal of making Ninh Thuan a "Renewable energy center" of the whole country; which focuses on developing solar power industry points, onshore and offshore wind farms (particularly offshore area with large capacity from 0.5 - 1 GW); building synchronous transmission grids to integrate wind and solar power projects into the national electricity system. Survey and evaluate the potential and then make plans for offshore wind power to further explore the potential of this field. Regarding tourism,

Ninh Thuan needs to focus on converting the tourism model, on the basis of turning the disadvantage of natural conditions into the potential of this field.



*Figure 1: Vinh Hy Bay, Ninh Thuan province*  
(Source: Photography by Le Van Hung)

*Regarding tourism:* Ninh Thuan needs to focus on converting tourist models, on the basis of turning the disadvantages of natural conditions into potentials and distinct advantages for developing sea tourism. Besides, with a long history associated with many works of Cham ethnic culture, Poklong Garai tower, Po Ro tower, traditional trade village has created a great strength for the province. characteristics of the region to exploit and develop sea tourism, cruises, green tourism on land and sea, cultural experience tourism: Experience and explore the harshness of nature (semi-desert region, hot and dry winds and combination of resorts ... in order to make Ninh Thuan "an attractive place for domestic and international tourists". Carry out the planning and clearly shape the area of high-class tourism development and large-scale tourist area before welcoming investors, not to interfere with, reduce the overall competitiveness of the projects. Urgently prepare and submit for approval the "Project of Ninh Chu National Tourist Area till 2030", with the focus on adding Binh Tien - Vinh Hy and Ca Na - Mui Dinh tourist resorts into national tourist resorts to 2030. Simultaneous development of marine tourism; tourism of cultural heritage, ecotourism, in which the sea tourism is the key and tourism of cultural heritage based on Cham cultural values as the focus and key; focus on developing in the direction of improving the efficiency and professionalism to ensure branded tourism products and highly competitive, meeting market requirements.

*Regarding industry:* To attract investment in developing processing and manufacturing industries, especially industries based on the advantages of agricultural and fishery raw materials of the province. Early deployment of projects with high dissemination in the southern industrial region of the province, focusing on Ca Na gas, liquefied natural gas (LNG) complexes with appropriate scale and ports in line with Ca Na sea port. At the same time, encourage large domestic and foreign corporations to invest in intermediaries such as gas processing plants, piping systems, and logistics. Focus on supporting, removing difficulties and promoting the deployment of Ca Na industrial park; speeding up the investment in infrastructure of Du Long industrial park and coastal industrial clusters; strongly attracting investment enterprises, raising the occupancy rate of industrial parks.

*Regarding agriculture:* Developing specialty agricultural products based on high technology and clean for tourism activities. Orientation for formation and development of a number of hi-tech industrial parks combined with solar energy development in a number of conditional areas in order to efficiently exploit the land fund and raise the production value on the top land area. Developing Ninh Thuan to become a center for producing high-quality shrimp breeds of the whole country. Continue to invest in completing the infrastructure of concentrated aquatic seed production areas in An Hai and Nhon Hai.

## **2. Regarding investment attraction, building a legal environment**

Creating an attractive environment, attracting businesses and investors, especially large economic groups, leading "cranes", leading development, through building a competitive legal environment. In addition, it is impossible to just expect investment attraction by land rent and corporate income tax.



*Figure 2: A corner of Quang 16/4 Square in Ninh Thuan Province*  
(Source: Photography by Le Van Hung)

For each project, there must be consensus on development goals and implementation solutions from the leadership to the administrative apparatus. Transparency in planning, investment decisions, investor choices, incentive policies ... Attaching priority development goals to the process of economic restructuring, shifting the growth model from mainly relying on current resource exploitation to develop based on technology, productivity, quality, efficiency and competitiveness. The most important strategy for the coming period of Ninh Thuan is to attract investment capital to develop enterprises.

Enlist the support of the Central Development synchronous development of transport infrastructure system, to connect better between two corridor axis of the 1A Highway and the coastal road. At the same time, through the coastal road, exploiting the potential of marine economy, creating new levels to promote socio-economic development of the province. Focus on reviewing and adjusting the planning to attract reputable brand investors. Studying the formation of tourist railway to Dalat; proactive in affiliate programs. Complete procedures to implement Ca Na General Port project, upgrade Ninh Chu into a general port area.

## **3. About urban economy**

Promote green growth, rapid and sustainable urbanization; gradually build a unified, effective and comprehensive urban system as a driving force for socio-economic development. By 2025, the proportion of urban economy accounts for about 75% of the province's economic scale (currently about 70%). Model of urban spatial structure in the period of 2020 - 2025 in the direction of developing urban center of Phan Rang - Thap Cham city and 06 urban centers of the district; to renovate and upgrade district towns and towns (Thanh Hai commune, Phuoc Dan and Tan Son towns) and build district towns (Loi Hai, Phuoc Nam and Phuoc Dai communes); To continue developing urban centers associated with building new rural areas.

## **III. Conclusion**

In summary, in line with the innovation of the whole country, Ninh Thuan has difficulties and challenges, and opportunities favorable certain. Ninh Thuan has taken advantage of "advantages of later" ; seek, create and strengthen 'non-traditional' advantages, according to the logic of "making a difference and establishing a high level" . Traditional disadvantages can all turn into modern development advantages, according to the "non-traditional" logic. Overcome difficulties and challenges, the province is growing and strong integration, became the destination of Vietnam Nam in the future.

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MSc. Nguyen Nhi Ha. "Building Ninh Thuan to be the destination of Vietnam in the future."  
*IOSR Journal of Business and Management (IOSR-JBM)*, 22(4), 2020, pp. 45-48.