

International Organization of Scientific Research

e-ISSN: 2278-487X Volume: 23 Issue: 3 Series-6 p-ISSN: 2319-7668

Contents:

An assessment of Performance Appraisal Practices and Motivation of Employees- (A Case Study of BGI Plant, Hawassa Branch)	01-11
Role of Celebrity Endorsement on Buying Behaviour of consumers with special reference to Coca Cola and Pepsi in North Lakhimpur, Assam	12-15
Bootstrapping your own Startup – A bitter medicine	16-19
The Innovation, Risk Taking and Proactiveness on Performance of Smes In Nigeria, The Moderating Role Of Microfinance Institute	20-27
Role of Private and Public Sector in Financialization of Affordable Housing - A Review	28-34
Role of organizational learning and knowledge in internationalization process	35-40
Non-Performing Assets – A Comparative Analysis of Public Sector Banks, Private Sector Banks and Foreign Banks	41-51
Role of Public Private Partnership Initiatives in Development of School Education in Pakistan	52-71

and Management