

IOSR Journal of Business and Management

IOSR Journals

International Organization of Scientific Research

e-ISSN: 2278-487X



Volume : 23 Issue : 8 Series-4

p-ISSN : 2319-7668

Contents:

The Effect of Social Media on Customer Loyalty of Insurance Industry in Cameroon	01-04
Luxury Beach Resort Brand Personality. A Long-Term Online Reviews Dataset 2008 – 2020	05-08
Technostress Levels of IT Sector Employees in the Remote Working Model: A Study on Indian IT Sector	09-14
Effect of Environmental Disclosure on Performance of Selected Ict Entities in Nigeria	15-20
Electronic - Customer Relationship Management in Banking Sector with Special Reference to Chittoor District	21-30
Innovation In The Functioning Of A Contemporary Enterprise - Theoretical Approach	31-34

Changes in online purchase trends during the COVID-19 pandemic: 35-45 Bangladeshi university students' perspective

The Hotel Brand Personality Based on Trip Advisor Online Reviews 46-49

Impacts of Access to Finance and Government Policies on the50-55Entrepreneurial Intention of the Retiring Military Personnel

Analysis of the Behavior of Non-Financial Companies in Panama56-62In Relation To GDP 2012-2017