



IOSR Journals

International Organization
of Scientific Research

IOSR Journal of Business and Management

e-ISSN : 2278-487X

Volume : 27 Issue : 9

p-ISSN : 2319-7668

Contents:

Investimento Corporativo Em Crise: Uma Análise Comparativa Entre Setores Tecnológicos E Tradicionais Durante A COVID-19	01-14
Succession Management: Key Driver For Business Continuity: A Research Perspective	15-18
Liderança Transformacional E Vendas De Impacto: Uma Abordagem Multinacional Para A Inclusão Socioeconômica	19-29
The Impact Of Inclination And Contentment On Purchase Intention: Mediating Role Of Perceived Value In Herbal Products	30-39
Auditing: Bridging The Expectation Gap	40-50
Green Manufacturing Practices And Products Quality Of Beverage Industry In Southwest, Nigeria	51-62
O Papel Da Inteligência Artificial Na Transformação Dos Modelos De Negócios Empreendedores: Impactos, Desafios E Oportunidades	63-70

IOSR-JB-M