IOSR Journal of Economics and Finance (IOSR-JEF)

Managing Editor Board

- ❖ Dr. Sayed Mahdi Golestan Hashemi Head of the Iranian Research Center for Creatology, TRIZ & Innovation Science Iran
- Dr. Waspodo Tjipto Subroto, M.Pdi State University of Surabaya Indonesia
- Dr. P.Malyadri
 Osmania University
 India
- Dr. Makarand Upadhyaya cba, jazan university, jazan, saudi arabia Saudi Arabia
- Dr. Krishnamurthy Prabhakari SRM University India
- Dr. Joy Mukhopadhyay ISBR Bangalore India
- Prof. Dr. Mohammed Galib Hussai Islamiah College, Vaniyambadi India
- Dr. Abdulsalam Jibril Adamawa State University, Mubi Nigeria. Nigeria

Contact Us

Website URL: www.iosrjournals.org Email: iosrjournals@gmail.com support@iosrmail.org







Qatar Office:

IOSR Journals Salwa Road Near to KFC and Aziz Petrol Station, DOHA, Qatar

India Office:

IOSR Journals SC-89 A, Shastri Nagar, Ghaziabad, UP, India

Australia Office:

43, Ring Road, Richmond Vic 3121 Australia

New York Office:

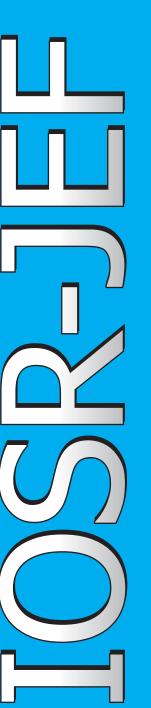
8th floor, Straight hub, NS Road, New York, NY 10003-9595



IOSR Journal of Economics and Finance

International Organization of Scientific Research

e-ISSN: 2321-5933 Volume: 9 Issue: 5 (Version-III) p-ISSN: 2321-5925



Contents:

The Influence of Price and Quality of Service to Customer Satisfaction and the Impact on Customer Loyalty in Pt. Asuransi Wahana Tatasales Office Medan	01-08
The Effect Of Sunset Policy And Tax Amnesty Onthe Willingness Of Pay For Individual Taxpayers (Study in KPPPratama Semarang Tengah Dua 2016)	09-12
Effect of Kenya's Bilateral Relations with China on Economic Growth of Kenya (2000-2015)	13-21
Investor's preferences towards Savings & Investment	22-25
Real Estate Financial Risk Prevention A Study Based on the Perspective of Commercial Banks	26-33
Apex Banking Institution For Rural Development In India	34-38
Determinants of Dividend Policy: Evidence From Non-Financial Firms Listed With Dhaka Stock Exchange	39-47
Management Accounting Information And Fraud Control Measures In Commercial Banks	48-53
Impact of Informal Sector on Employment Generation and Poverty Reduction in Chikun Local Government Area of Kaduna State, Nigeria.	54-59
The Extension Of Batik Ardhina Market Through E-Integrated Marketing Communication Models In Industrial Revolution Era 4.0	60-64
Empirical Appraisal of Nigerian Insurance Sector and the Performance of Nigerian Stock Exchange	65-77
SHG as an Effective Approach to Women Empowerment	78-81
An Analysis Of Culture Influence Of The Trihita Karana, Community Empowerment, The Entrepreneurship Orientation, And Fishermen Institution With Respect To The Welfare Of Fishermen On The Serangan Island In Bali	82-103